

Key Practical, Robust, Implementation, and Sustainability Model (PRISM) Considerations:

Program (Intervention) Characteristics:

- How user-centered is the program or policy?
- How do potential participants rate its usability, burden, and relative advantage over existing offerings?
- How compatible is the program or policy with potential participants' lifestyle?
- What are some cost issues that could influence reach?
- What are the most likely reasons that intended users may not participate? How can you proactively address these issues?

Characteristics and Perspectives of Potential Participants (e.g., those that will hopefully have a health benefit resulting from your program and policy):

- What are the characteristics of potential participants that could be barriers or facilitators of participation?
- What are the competing demands that potential participants may experience?
- What do you know about the knowledge, beliefs, and perceptions of the potential participants as it relates to your program and policy?
- What history will your intended beneficiaries likely have with similar program and policy or in dealing with this health issue
- Have you engaged potential participants to get their perspectives on the program?

Implementation and Sustainability Infrastructure:

- What facilitation processes exist to support recruitment AND retention of participants?
- Can tasks related to monitoring and increasing the reach be part of key staff job descriptions?
- Is there an existing audit and feedback system that can support reach?
- Are there any financial incentives to participate...or that will likely limit participation?

External Environment (e.g., things outside of your settings that could influence adoption):

- Are there external/community resources and partners that could support the reach of the program or policy?
- Are there external factors that could reduce reach?
- Are there any related policies or programs that can help with recruitment

Source: RE-AIM.org, <https://re-aim.org/applying-the-re-aim-framework/re-aim-guidance/use-when-planning-a-project/>