

PATHWAYS FOR PROGRESSION ALONG THE VALUE-BASED PAYMENT CONTINUUM



Session 2 in a 4-Part Series
June 13, 2024



THE NACHC MISSION

America's Voice for Community Health Care

The National Association of Community Health Centers (NACHC) was founded in 1971 to promote efficient, high quality, comprehensive health care that is accessible, culturally and linguistically competent, community directed, and patient centered for all.









NACHC Speakers





Cheryl Modica, PhD, MPH, BSNDirector, Transformation & Innovation



Vacheria Keys, Esq.Associate Vice President, Policy & Regulatory Affairs



During today's session:

- Engage with us! Throughout the webinar, type questions and comments in the chat feature. Be sure to send them to "Everyone"! There will be Q&A and discussion at the end.
- Access resources! Select to access related NACHC resources, tools, and the slides for this webinar!

Pathways for Progressing to VBP



Learning Objectives:

- ✓ Outline how a population health approach is critical to value-based care and valuebased payment success.
- ✓ Overview of attribution fundamentals and how it relates to VBP.
- ✓ Outline what it takes to succeed in shared savings, upside risk (LAN 3A) and how to prepare for shared savings with downside risk (LAN 3B).
- ✓ Leverage payment opportunities to support SDOH and health equity goals

Q&A

NACHC's Value-Based Payment Learning Series



Link to recorded module (10 mins)

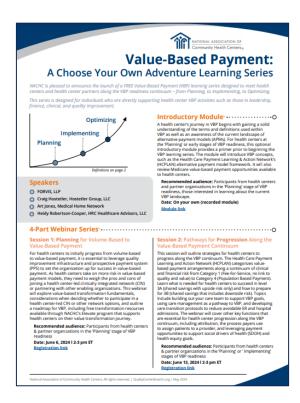
Session 1: Planning for Volume-Based to Value-Based Payment

Session 2: Pathways for Progressing Along the VBP Continuum

Session 3: Implementing High-Quality Primary Care within VBP Models

Session 4: Optimizing VBP Strategies while Mitigating Financial Risk

Registration Link: 4-Part Series



Supplemental Sessions!

- 1. FQHC VBP Financial Projection Tool
- 2. Total Cost of Care

Registration Link: Supplemental Sessions

Learning Objective: Population Health

Outline how a population health approach is critical to value-based care and value-based payment success.

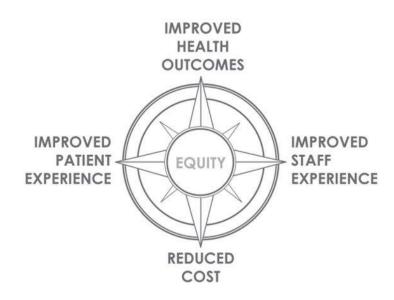
Population Health Approach Critical to VBP

Value-Based Care (VBC) is the model of care used to deliver services that promote the Quintuple Aim goals.



Value-Based Payment (VBP) ties **payment for care delivery** to quality, cost, and outcomes rather than the volume of services.

Quintuple Aim:





WHAT is population health management?

Using data on patient populations to target interventions that result in improved health outcomes, improved patient experiences, improved staff experiences, reduced costs, and equity (Quintuple Aim)

Population health management strategies include:

- ✓ Empanelment & Attribution
- ✓ Risk Stratification
- ✓ Models of Care



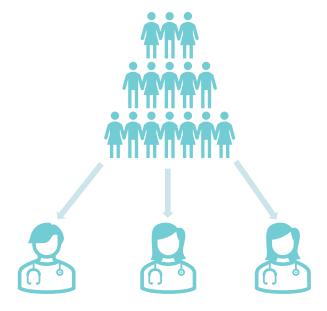
WHAT is population health management?

Empanelment Risk Stratification Models of Care

The process of matching every patient to a primary care provider and care team.

Segmenting patients into distinct groups of similar complexity and care needs to better target care and services.

Designing care models based on risk allows patients to be paired with more appropriate care team members and services.



Low Risk

Focus is keeping patients engaged in the health care system without use of unnecessary services.

Rising Risk

Focus is on managing risk factors more than disease conditions.



Requires structured care management and one-on-one support.



Requires intensive, pro-active care management.

WHAT is population health management?

Health Center **Processes: Empanelment Risk Stratification Models of Care** Include all health center patients. Attribution lists may be shared with health centers; used to inform Member risk scores may be shared empanelment. with health centers; used to inform models of care. **Payor Processes: Attribution Risk Stratification** *Include members of* A payor may have their A payor's process of that payor. own algorithm for risk assigning members to stratifying members, for a provider.

example, based on diagnosis codes or total cost of care.

Learning Objective: Attribution

Overview of attribution fundamentals and how it relates to value-based payment success.

Featured Speaker





Heidy Robertson-Cooper, MPA
President
Health Care Advisors

Heidy Robertson-Cooper, MPA served over ten years in health care, focusing on primary care policy, value-based payment, and delivery system redesign impacting primary care and the safety net community. Before starting HRC Health Care Advisors, she served in leadership roles for the Missouri Primary Care Association, MissourHealth+, the American Academy of Family Physicians, and a health center in Northeast Missouri. In these roles, she oversaw efforts to influence primary care delivery and payment systems reform, develop resources assisting primary care physicians in achieving professional success in all practice settings, and provide effective value-based practice transformation and performance improvement support for primary care and community health centers.

WHAT is attribution?



- A method used by payers to determine which provider or provider group is responsible for a patient's care and costs in value-based payment contracts.
- Attribution does not change how patients access or receive care but creates
 accountability within a provider group to coordinate a patient's overall care needs.
- It is foundational to every value-based payment model across all payers.

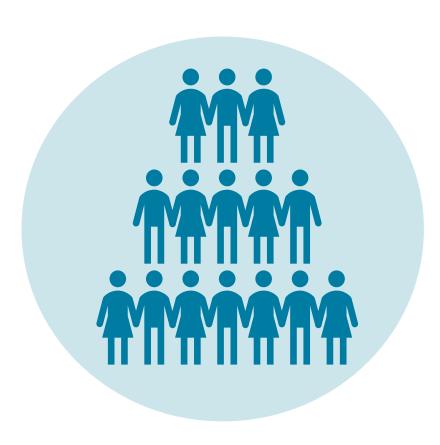
HCPLAN, Accelerating and Aligning Population-Based Payment Models: Patient Attribution





WHY does attribution matter?





- Provider Accountability
- Performance Measurement
- Financial Incentives
- Resource Targeting and Allocation





Attribution opportunities & challenges



Opportunities

- Engage new patients with a favorable payer
- Increase access to care for a medically underserved population
- Expand population health capacity and expertise
- Increase opportunity to earn financial incentives to support all health center patients

Challenges

- Inaccurate demographic and contact information
- "These are not my patients" perspective
- Limited provider capacity
- Lack of consistency with payer reports & rosters
- Patient churn





HOW are patients attributed?



Varies by Payor Type

- Medicare
- Medicaid
- Commercial

Methods

- Prospective
- Retrospective
- Hybrid

Process Flow

- Patient self-selected PCP (gold standard)
- Plurality of primary care services
- Historical claims
- Enrollment address
- Family members

Level

- Primary Care Provider
- ACO/CIN





HOW to optimize attribution?



- **STEP 1** Develop an accurate up-to-date list of all providers eligible for attribution
- **STEP 2** Understand the attribution methodology of payors
- **STEP 3** Develop processes for the intake of attribution lists
- **STEP 4** Leverage attribution lists to inform empanelment
- **STEP 5** Identify a process for patients not attributed but who receive care from your health center
- **STEP 6** Use attribution information to drive patient engagement and care needs







Learning Objective: Succeed in Shared Savings, Risk

Outline what it takes to succeed in shared savings, upside-risk (LAN 3A) and how to prepare for shared savings with down-side risk (LAN 3B).

Featured Speaker





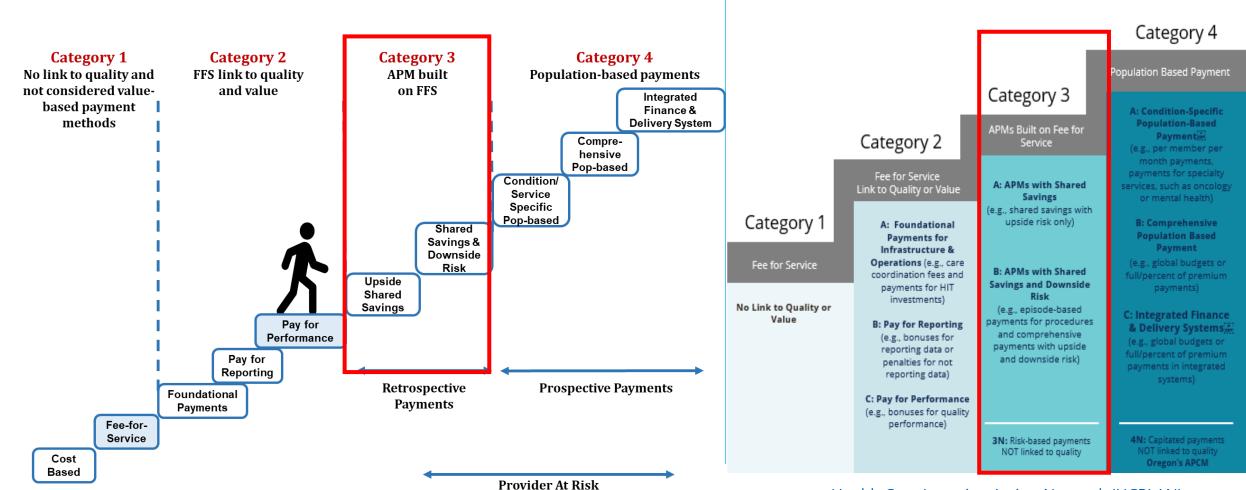
Art Jones, MD Chief Clinical Officer, Medical Home Network Principal, Health Management Associates

Art Jones, M.D. has 27 years of experience as a primary care physician and CEO at a Chicago area community health center that has adopted advanced alternative payment models since 1987. He was one of the founders and continues to serve as the Chief Clinical Officer for Medical Home Network (MHN) and MHN Accountable Care Organization (ACO) comprised of thirteen FQHCs and three health systems serving 180,000 Chicago area Medicaid recipients. MHN is completely delegated for care management and successfully operates under a global risk arrangement on total cost of care. MHN supports 64 FQHCs in ACO REACH or MSSP.

Dr. Jones is also a principal at Health Management Associates where he focuses on helping FQHCs and their clinically integrated networks succeed in advanced alternative payment models.

Alternative Payment Models: LAN Categories





<u>Health Care Learning Action Network (HCPLAN)</u> <u>Alternative Payment Model (APM) Framework</u>

Is Value-Based Payment an Important Strategy?



Can't I just keep living on the first floor (or go back to the basement)?

Can I wait for the elevator?

How badly can I get hurt if I fall climbing the stairs?

Is this the only set of stairs and if so, can I skip some steps?

Do I really have to make it to the top?

Does the railing go to the top?

Should I hold someone's hand on the way up and if so, who's?



Keys to succeeding in LAN 3 or 4 APMs



 Assess VBP Readiness Leadership Information technology Clinical & care management Financial 	Project Performance Based on Historical Data • Attributed membership • Quality metrics • Health service utilization and cost	Identify and Prioritize Opportunities to Improve Outcomes
Focus Care Management Resources for Maximum Impact	Develop and Implement New Clinical Models of Care That Are Financially Sustainable	Distribute VBP Funds to Reward Value Performance and Prepare for LAN 3B or 4

Alternative payment models - payer approach that links payment to quality, cost, and outcomes.



Assessing the Opportunity with Data



Attribution

 Methodology for linking patients to a provider for accountability purposes.

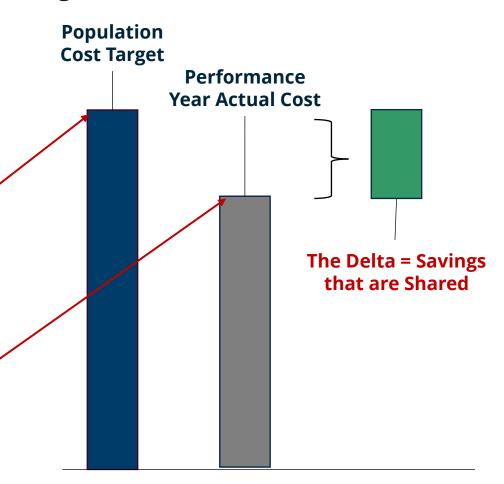
Benchmarking or Target Methodology

 A cost of care for the provider's attributed population, under which the provider needs to come in order to generate savings.

Medical Cost Experience

 Provider's actual cost of care during the performance year.

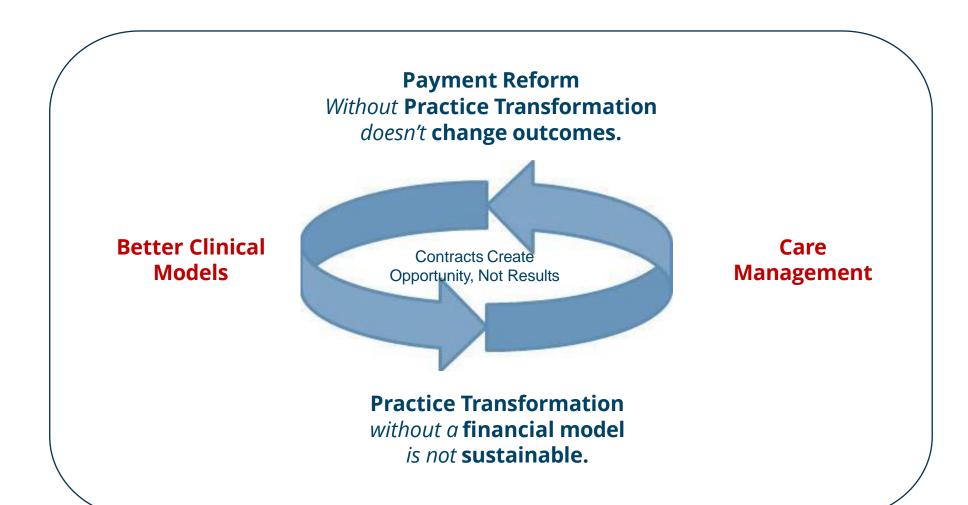
Savings on Total Cost of Care Model (3A/B, 4A)





APM Contracts Offer Opportunities; Effective Care Models Produce the Savings





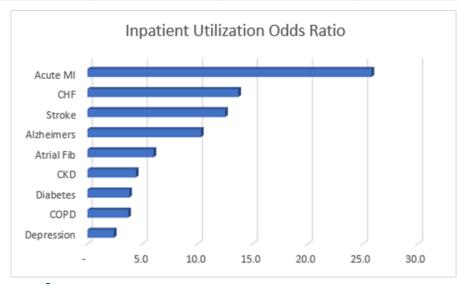


Analyze Utilization Data: Heart Failure

(for illustration purposes)



Chronic Condition	# of Members	% of Members with Condition	# of Pts with Condition with Admission	% of Pts with Condition with Admission	# of Admissions	% of Admissions for All Population	Avg # of Admits for Pts with Condition	Odds Ratio
Acute Myocardial Infarction	29	0.1%	16	55.2%	39	2.2%	1.34	25.8
Atrial Fibrillation	92	0.3%	30	32.6%	60	3.4%	0.65	6.0
Alzheimer's	45	0.2%	10	22.2%	17	1.0%	0.38	10.3
Chronic Kidney Disease	2478	9.3%	352	14.2%	604	33.9%	0.24	4.4
COPD	580	2.2%	84	14.5%	133	7.5%	0.23	3.7
Heart Failure	214	0.8%	82	38.3%	213	12.0%	1.00	13.7
Depression	2707	10.2%	249	9.2%	383	21.5%	0.14	2.4
Diabetes	2993	11.3%	370	12.4%	603	33.9%	0.20	3.8
Stroke	114	0.4%	42	36.8%	55	3.1%	0.48	12.5



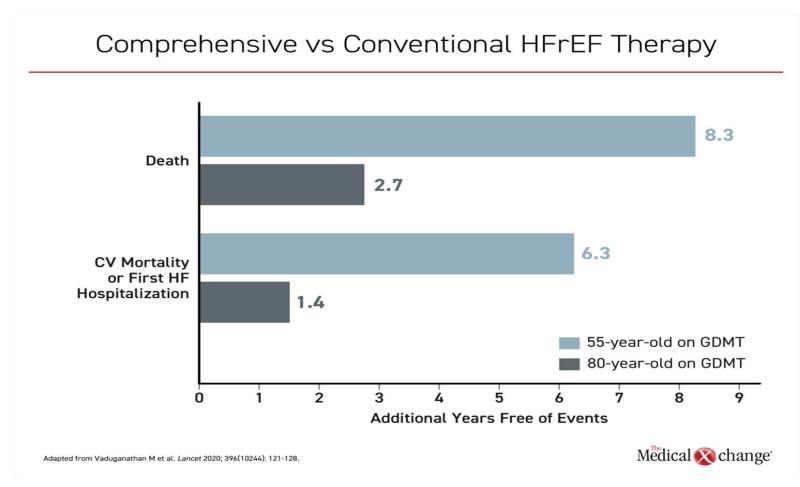
Analyze utilization data on your attributed membership to identify opportunities to improve outcomes and reduce total cost of care.



Impact of Guideline Directed Medical Therapy







Implement an evidence-based model of care to generate improvements.



Allocation of Care Management Resources to Maximize Impact



PRIMARY CARE SERVICES

All patients receive this level of service, including PCP appointments, referral management, population health activities

Outreach to the assigned-but-not-yet-seen

CARE COORDINATION

Patients who are rising risk, have multiple care gaps, open referrals, complex social needs

COMPLEX CARE MANAGEMENT

High-risk, multiple chronic conditions with many social determinants

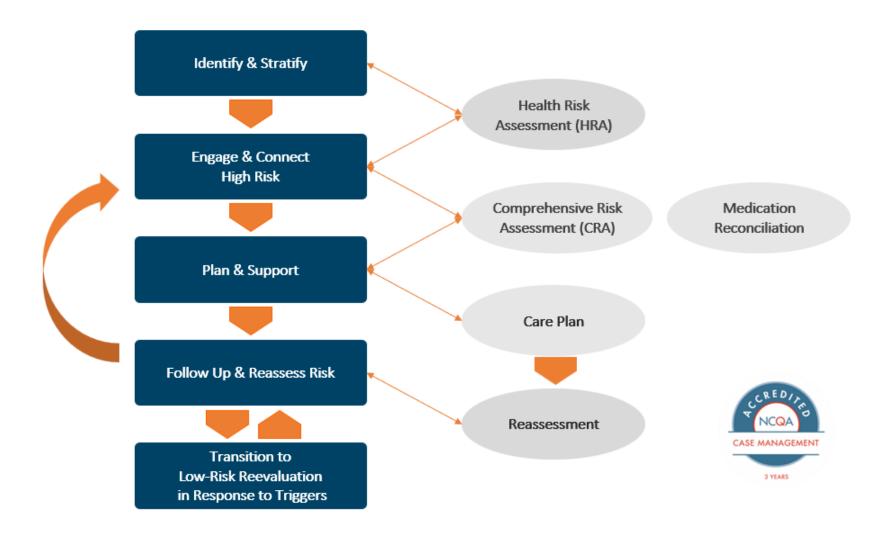
ENHANCED CARE MANAGEMENT

The highest of the high-risk, Behavioral Health, Substance Use Disorder, unstable housing and high utilizers



Regulatory Compliant Approach to Care Management





Evidence-Based Elements of Complex Care Management



Risk Stratification

Integration within Primary Care Team

Face to face interactions with care managers and their patients on a regular basis

HIT to support

Strong linkages between behavioral health and physical health

Strong emphasis on medication management

Transitions of care support

Addressing SDOH

Efficient use of the "right staff" - to the top of their license and having a team approach to getting the work done



Care Management Staff Should be Physically Integrated within the Care Team



- Builds on established trust between the patient and the rest of the care team
- Gives direct access to the electronic health record and scheduling software
- Offers direct access to the rest of the care team allowing warm handoffs
- Permits participation in pre-visit planning and huddles
- Establishes relationships with community-based organizations
- Allows integration into new clinical models of care
- Facilitates multi-disciplinary case reviews

Transitions of Care Post-Hospitalization



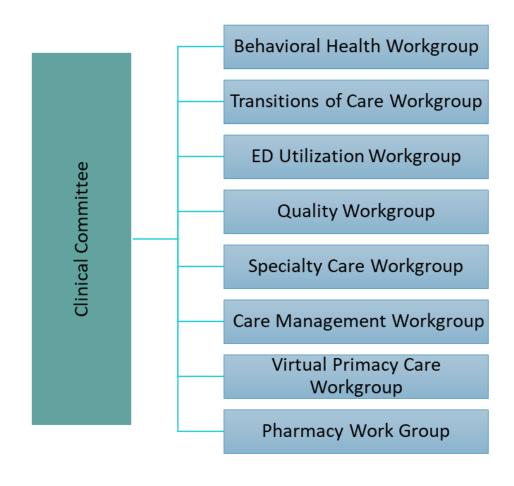
- Establish initial contact during hospitalization
- Follow-up within 48 hours of discharge
 - Review discharge instructions with the patient
 - Review their medication changes
 - Verify the follow-up appointment with their PCP
 - Identify and address any barriers to adherence to the treatment plan
- Retrieve hospital records and scan them into the electronic health record
- Prioritize ambulatory follow-up within seven days of discharge with assigned PCP and/or appropriate specialist



Opportunity to Improve Outcomes: New/Modified Clinical Models of Care



- The importance of analytics and reporting
- Importing, integrating and analyzing disparate data sources
- Risk stratifying to guide development and application of the model of care
- Reporting to guide operations and improvement activities
- Reporting outcomes to demonstrate compliance and effectiveness to payers and other regulatory agencies





Test Models of Care for Financial Sustainability



Payer Class

1 Managed care members

Insured, non-managed care patients

Medically uninsured



Financial Model



- Billable visits
- Reduced in-person no-show rates
- Improved "billable" provider efficiency
- Increased market share
- Value-based payment opportunity
- Impact on a rebased encounter rate



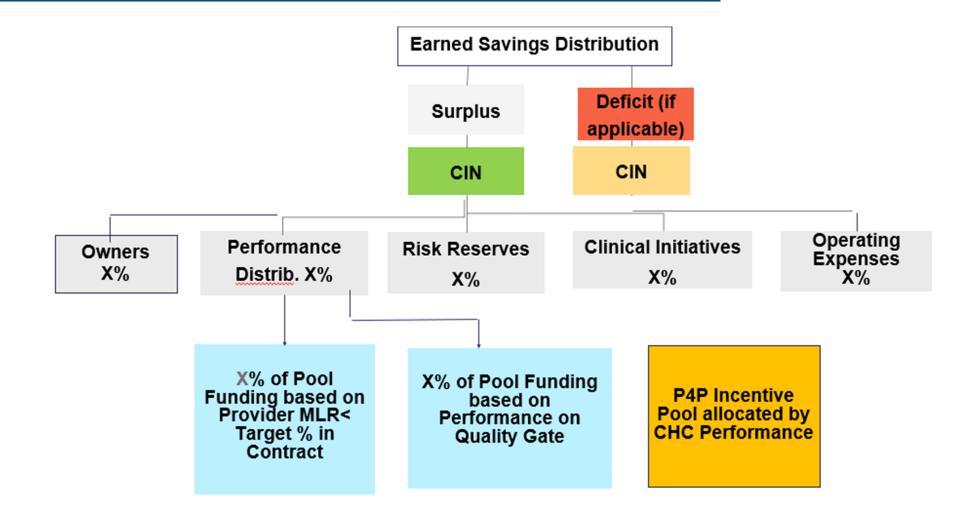
- Billable visits
- Reduced in-person no-show rates
- Increased market share
- Improved "billable" provider efficiency



- Reduction in uncompensated care costs
- Reduced in-person no-show rates

Allocate a Portion of Savings to Build Reserves to Assume Risk





Learning Objective: SDOH

Leverage Payment Opportunities to Support Social Drivers of Health (SDOH) and Health Equity Goals.

WHY consider Social Drivers of Health?

The conditions in which people are born, grow, work, live, and age, have an important influence on health outcomes.

These non-medical factors are referred to as social drivers of health (SDOH) and can influence health equity in positive and negative ways.

Examples of SDOH include:

- Income
- Education
- Unemployment and job insecurity
- Food insecurity
- Housing, basic amenities and the environment
- Social inclusion and non-discrimination

Research shows that the social drivers can be more important than health care or lifestyle choices in influencing health.

SDOH account for between 30-55% of health outcomes!*



^{* &}quot;Social determinants of health." World Health Organization. 2023. https://www.who.int/health-topics/social-determinants-of-health#tab=tab_1

WHY consider Social Drivers of Health?

Health centers can play a pivotal role in addressing SDOH:

Social Impact

Care delivery models that account for and seek to address SDOH can reduce health disparities and inequities.

Quality Impact

Considering the relationship between SDOH and health outcomes, addressing SDOH can help to improve quality measures.

Financial Impact

Movement toward value-based care can provide financial incentive to address SDOH.



Featured Speaker





Craig HostetlerOwner and Principal
Hostetler Group

Craig Hostetler is a consultant focused on aligning payment reform with practice transformation, particularly for vulnerable populations. He is nationally recognized as a pioneer in evolving FQHC payment to support holistic, team-based care. In his previous job, he was the executive director of the Oregon Primary Care Association (OPCA) for 15 years. Under his leadership, OPCA designed a Medicaid capitated Alternative Payment Methodology (APM) for FQHCs, removing the incentive to produce billable visits. Craig has been a consultant for over 6 years, working with FQHCs, PCAs, NACHC, and other organizations supporting health centers on understanding VBC and capabilities FQHCs need to be successful, developing VBC strategies that takes the current environment into account, developing and implementing FQHC capitated APMs for Medicaid, understanding and addressing SDoH barriers, and facilitating staff/board member strategic planning retreats.

Before coming to Oregon, Craig has worked in Washington, DC and overseas in London, England and Sydney, Australia as a health care manager.

Grant Opportunities to Address SDoH & Improve Health Equity



- With the increased focus on improving health equity there are more grant opportunities at the local, state and national levels, e.g.:
 - HRSA's 2024 strategic plan includes incorporating health equity into grants.
 - o The Robert Wood Johnson Foundation's vision is achieving health equity faster and together.
 - One of four focus areas for The Commonwealth Fund is advancing health equity.
 - Direct Relief has a fund for health equity.
 - o One of three priority areas for the W.K. Kellogg Foundation is equitable communities.
 - Corporate sponsors and local foundations are also increasing their focus on supporting health equity through grants.
- This is a good way to build capabilities to address SDoH priorities in your community and improve health equity.
- However, grants can have a limited timeframe and health centers would have to figure out how to continue these services when the funding runs out.



Medicaid/CHIP Opportunities
CMS Guidance to States on SDoH, Health Related Social Needs (HRSNs)



- Services and supports that can be covered under Medicaid/CHIP to address SDoH:
 - Housing related services and supports
 - Non-medical transportation
 - Home-delivered meals
 - Educational services
 - Employment
 - Community Integration and social supports
 - Case management
- Opportunities to address SDoH, HRSNs under Medicaid and CHIP authorities, includes 1905(a) state plan authority (including reimbursements for FQHCs), section 1115 demonstrations, section 1945 health homes, managed care programs, and ACOs.



Medicare Opportunities CMS Innovation Center Strategy to Support Primary Care



- CMS Portfolio of payment reform can support SDoH and health equity by:
 - Creating more opportunities for primary care to move from feefor-service (FFS) to VBP to support wholeperson care, including social needs.
 - Advancing health equity by:
 - ✓ Increasing safety net provider participation,
 - ✓ Increasing payments to underserved areas, and
 - ✓ Requiring health equity plans.



Medicare FFS Payment for Health Equity Services (2024)



- Health Equity Services in the 2024 Physician Fee Schedule Rule
- Effective January 1, 2024, HCs can bill for Community Health Integration (CHI) services in addition to their Medicare PPS rate.
- CHI services include supportive services provided to patients with unmet SDOH needs that interfere with, or present a barrier to, the diagnosis, treatment, and self-management of illnesses, diseases, or conditions.
- NACHC provides a guide for <u>CHI reimbursement tips</u>



FQHC Medicaid PPS & SDoH





Many of the capabilities needed to address SDoH can be an allowable cost in developing PPS rates (e.g., care coordination, CHW services, connecting with CBOs, SDoH data collection, risk stratification).



However, you would need to have a good PPS Change in Scope process to get these services or infrastructure expenses included in the PPS rate.



SDoH services could be paid for outside of the PPS rate by the State or MCOs, but you should work with your PCA to determine the best strategy for utilizing PPS vs. payment outside of PPS to support SDOH capabilities in your state.



VBP & SDoH



- Fee-for service (FFS) is too inflexible for cross sector collaboration important to supporting SDoH interventions.
- VBP models can provide financial flexibility and accountability to allow providers to more easily address SDoH.
- There is relatively strong evidence that when health care organizations and CBOs work together on housing and nutrition interventions, they can reduce costs and generate an ROI.



Leveraging Infrastructure Payments & VBP to Support SDoH and Health Equity



- Infrastructure payments (LAN 2A) pay for reporting (LAN 2B) can help health centers build SDoH and health equity capabilities (e.g., SDoH data collection, risk stratification, care coordination, HIT investments).
- VBP revenue (e.g., shared savings), that is greater than health center expenses to participate in the VBP model, can be used to build SDoH and health equity capabilities.
- Moving from FFS to primary care capitation can provide flexibility for health centers to provide holistic care to their patients, including addressing the SDoH needs of their patients.

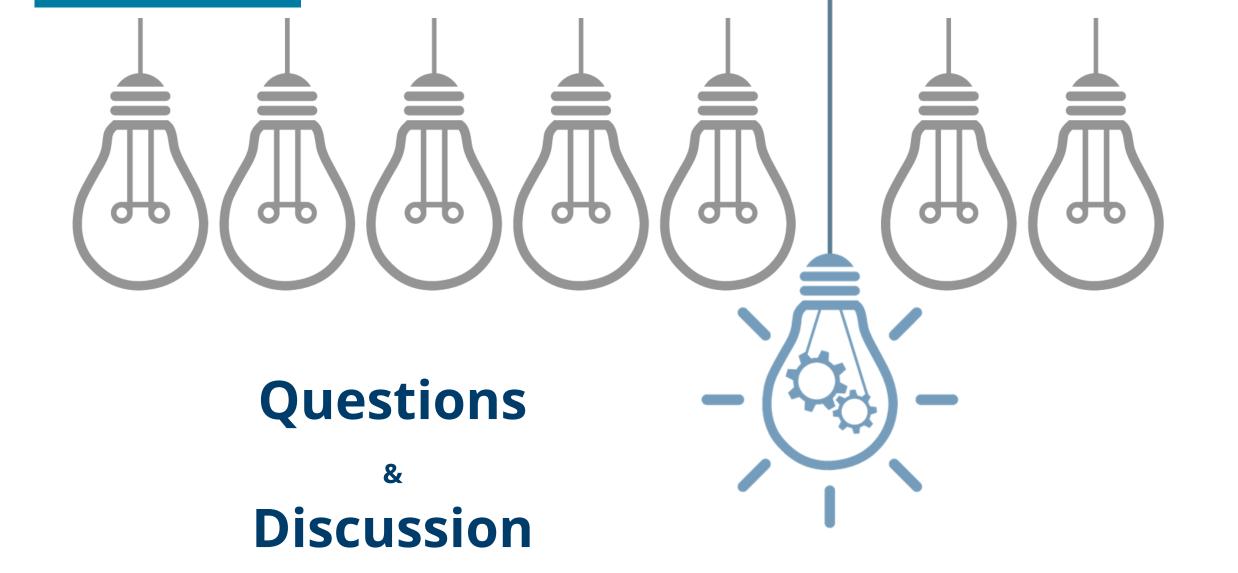


A Closer Look at a CMS VBP Model: Making Care Primary



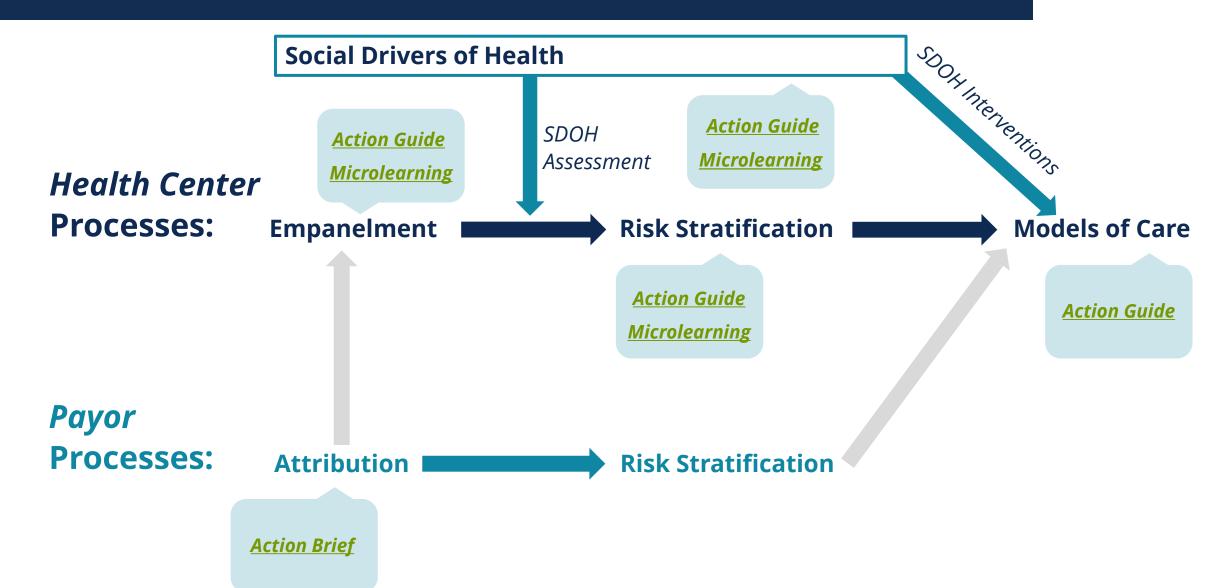
- Making Care Primary (MCP) is a CMS primary care VBP model that includes FQHCs.
- Although MCP is currently limited to 8 states, it does show CMS' commitment to
 paying health centers significant revenue in addition to Medicare PPS to advance
 high-quality primary care and health equity.
- MCP will pay significant infrastructure payments and pay-for-performance (P4P) payments on top of Medicare PPS revenue.
 - o Infrastructure payments can be used to support SDoH and health equity activities, such as SDoH screening and referral.
- It also transitions Medicare PPS payments to capitation that can provide flexibility for health centers to address the holistic needs of their patients.
- Health centers participating in MCP will have to develop a strategic plan to reduce health disparities.







Resources for every process



NACHC: Value-Based Payment Resources



Value-Based Payment Readiness & **Financial Projection Tool**



This tool is provided to assist community health centers in evaluating their financial readiness for value-based payment models as well as estimates of projected revenues, costs and returns on investment for various alternative payment arrangements. To assess your organization's financial position, please review the following directions before completing the subsequent worksheets.

Please note: The workbook is meant to provide high-level financial projections using national averages and benchmarking information. Other factors influencing your organization's ability to assume value-based arrangements (i.e. geography, average salaries, cost of living, patient demographics, risk adjustment, etc.) would need to be evaluated separately

Additionally, the glossary worksheet contains helpful definitions and source data used for benchmarking purposes.

Directions:

Complete the following tabs

- 1. VBP Readiness Pulse Check: Answer each question in the "response" column to the best of your knowledge. When you have completed the assessment, a score will populate at the bottom of the page indicating high, medium or low financial readiness for VBP arrangements based on your responses. In this section, value-based payment contracts are defined as capitated payments, pay-for-performance contracts, care coordination payments as well as alternative payment models (bundled payments, capitated arrangements, etc.)
- 2. Projected Revenues: populate the following information for each of your current and/or potential future value-based payment contracts to generate total projected revenues. For definitions of the revenue categories, please reference the Glossary tab.

of lives included in contract

Contractual revenue (per member per month)

At-risk revenue (annual total)

- 3. Projected costs: populate the following information to view the total projected costs for your value-based care contracts
 - # of covered lives across all contracts
 - # of providers participating in VBP contracts

Annual salary+benefits for future FTEs lists associated with implementation of incremental value-based care services (optional; if salary is not known, then MGMA median salary will be used)

Annual costs of non-FTE related expenses

- 4. Projected ROI: view the projected return on investment by contract, calculated by taking the outputs from tabs #2 and #3
- Next Steps: review the high-level next steps based on your organization's phase in value-based payment adoption as well as the suggested NACHC resources.

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1. VBP Readiness Check 2. Projected Revenues 3. Projected Costs 4. Projected ROI



VALUE TRANSFORMATION FRAMEWORK

Action Brief



is Payor Data Important?

Appropriate and timely patient data is a key factor to effective population health management and performance in value-based payment models, Health insurance plans ('Payors') often have access to patient health information that health centers may not, since payors receive claims (request for payment for services rendered) submitted by various health care providers including hospitals emergency departments, urgent care centers, clinicians, and others. Health center access to payor data offers a view into the care and services patients may be receiving outside the health center. Providers can better understand changes in health status they may not have been informed of, where care is being received, utilization patterns, and in some instances, the cost of the care provided. Given the complex nature of health center populations, having a broader perspective on what is happening outside the clinic walls can be invaluable. While data from payors is often delayed (due to the time it takes to be processed before it can be shared) and often does not include robust social drivers of health information, it is still an

essential data source for health centers engaged in value-based payment models. Payor data can be integrated with the data a health center has within the electronic health record (EHR) and population health management systems.

As health centers advance through their value-based care and payment journey, and take on increasing accountability for their patient populations (see LAN Framework that offers a national vocabulary for categorizing payment models), it becomes essential for health centers to understand how payor data can be leveraged, how payor data is received by the health center (and at what frequency), and the health information technology (HIT) infrastructure necessary to integrate and transform payor data into actionable population health management solutions

Data Do Health Centers Receive from Payors, and What Does It Look Like?

The volume of data and the specific values/metrics that a health center receives from a payor will depend on the type of value-based arrangements in which the health center is participating. In pay-for-performance, or quality arrangements, payors may share less data than a shared savings arrangement that looks at total cost of care for a population.

As health centers advance along the continuum of accountability (e.g., progress along the LAN continuum), payors will share additional data. Once health centers enter into LAN Category 3A and above, payors will share more than quality measure/gaps in care reports with providers. This additional payor data may include information on a

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Suite of Value-Based **Payment Action Briefs:**

Developing VBP Goals

Attribution

Attribution Thresholds

Payor Data

Value-Based Payment Readiness & **Financial Project Tool (2024 update)**

(Coming Soon!)



COMING SOON...Business Case for Value-Based Payment

Welcome to NACHC's Value-Based Payment Learning Series



Link to recorded module (10 mins)

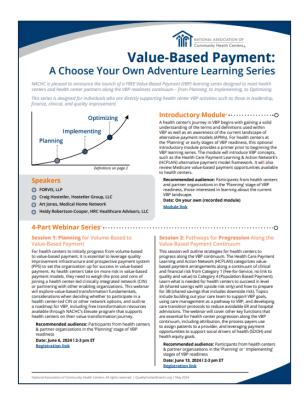
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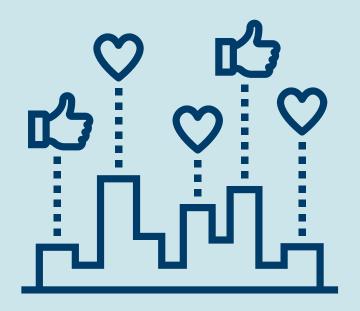


Supplemental Sessions!

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Provide Us Feedback



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