

We encourage you to tell your board members, community partners, and members/clients about your **XXX** program award and the impact you expect to have on **XXX** in your community. Use your social media:

SAMPLE SOCIAL MEDIA POSTS:

- Big News! [Name of Health Center] received a powerful grant award from @NACHC to {purpose of grant} #ValueCHCs [link to press release if uploaded to website]
- More people in [Community Name] now have access to expanded primary care services. {Name of Health Center} is proud to work with @NACHC on [project name] to provide quality care to [patient population]. #ValueCHCs [link to press release if uploaded to website]
- [PCAs/HCCNs: Send your recruitment message to engage Health Centers, if relevant]

SAMPLE PRESS RELEASE or NEWS LETTER STORY

[NAME OF HEALTH CENTER, PCA, or HCCN] Selected for [Project Name]

[City, State]-The National Association for Health Centers (NACHC) awarded a grant to [Name Of Health Center/PCA/HCCN] in [Location] to implement a new project aimed at improving health outcomes among [Describe The Population]. This initiative will expand comprehensive primary care services to [Describe Here].

Sample quote:

“[Name of Health Center/PCA/HCCN] is pleased to receive this grant award to launch this fantastic program,” said [Name of Person Quoted]. “There’s a critical need for affordable, comprehensive, equitable, and culturally responsive health care services - and we hope to make a difference as a medical home that treats every patient with dignity and respect. We are grateful for the support from [NAME OF ORGANIZATIONS] which made this possible.” [NAME OF HEALTH CENTER/PCA/HCCN] is part of a national network of 1400 Community Health Centers serving 30 million patients nationally.

Health centers are trusted providers for 1 in 14 Americans. Research shows patients choose health centers because they are convenient, affordable, and offer a wide range of high quality services from a team of caring professionals. Seventy percent of health centers are recognized as patient- centered medical homes (PCMH). To learn more about mission and accomplishments of Community Health Centers like [NAME OF HEALTH CENTER] visit www.nachc.org.

ABOUT YOUR ORGANIZATION (Insert organization information here)