NATIONAL ASSOCIATION OF Community Health Centers®

Sample Media Tools

We encourage you to tell your board members, community partners, and members/clients about your XXX program award and the impact you expect to have on XXX in your community. Use your social media:

SAMPLE SOCIAL MEDIA POSTS:

* @ig News YL_kc md Fc_jrf Aclrcp[pcacgtcb a powerful grant award from @NACHC to {purpose of grant} #ValueCHCs [link to press release if uploaded to website]

* Kmpc ncmnjc gl YAm k k s lgrw L_kc[lmu f_tc _aacqq rm expanded primary care services. {Name of Health Center] is proud to work with @NACHC on [project name] to provide quality care to [patient population]. #ValueCHCs [link to press release if uploaded to website]

* [Recruitment message for PCAs/HCCNs to engage Health Centers, if relevant]

S?KNJC NPCQQ PCJC?QC or NEWS LETTER STORY

YL?KC MD FC?JRF ACLRCP, PCA, or HCCN[Qcjcarcb dmp YNpmhcar L_kc[

YAgrw* Qr_rc[+Rfc L_rgml_j ?qqmag_rgml dmp Fc_jrf Aclrcpq &L?AFA' _u_pbcb _ ep_lr rm YL_kc Md Fc_jrf Aclrcp/PCA/HCCN] gl YJma_rgml[rm gk njc k clr _ lcu npmhcar _gk cb _r gk npmtgle fc_jrf msram k cq _k m le YBcqapg`c Rfc Nmnsj_rgml[, Rfis glgrg_rgtc ugjj cvn_lb am k npcfclqgtc npgk _pw a_pc qcptgacq rm YBcqapg`c Fcpc[,

Qample osmrc8
§YL_kc md Fc_jrf Aclrcp/PCA/HCCN[gq njc_qcb rm pcacgtc rfgq ep_lr _u_pb to j_s laf rfgq fantastic npmep_k*µ q_gb YL_kc md Ncpqml Osmrcb[, §Rfcpc's _ apgrga_j lccb dmp affordable, am k npcfclqgtc* equitable, and asjrsp_jjw pcqnmlqgtc fc_jrf a_pc qcptgacq - _lb uc fmnc rm k_ic _ bgddcpclac _q _ kcbga_j fm k c rf_r rpc_rq ctcpw n_rgclr ugrf bgelgrw _lb pcqncar, Uc _pc ep_rcdsj dmp rfc qsnnmpr dpm k YL?KC MD MPE?LGX?RGMLQ[ufgaf k_bc rfgq nmqqg`jc,µ YL?KC MD FC?JRF ACLRCP/PCA/HCCN[gq n_pr md _ l_rgml_j lcrumpi md /2.. Am k k s lgrw Fc_jrf Aclrcpq serving 30 million patients nationally.

Fc_jrf aclrcpq _pc rpsqrcb npmtgbcps dmp / gl /2 ? k cpga_lq, Research qfmuq n_rgclrq afmmqc fc_jrf aclrcpq `ca_sqc rfcw _pc aml tclgclr* _ddmpb_`jc* _lb mddcp _ wide p_lec md high quality qcptgacq dpm k _rc_k md a_pgle npmdcqqgml_jq, Qctclrw ncpaclr md fc_jrf aclrcpq _pc pcamelgxcb _q n_rgclr+aclrcpcb k cbga_j fm k cq &NAK F', Rm jc_pl k mpc _`msr k gqqgml _lb _aam k njgqf k clrq md Am k k s lgrw Fc_jrf Aclrcpq jgic YL?KC MD FC?JRF ACLRCP[tgqgr u u u,l_afa,mpe,

!!! ?@MSR WMSP MPE?LGX?RGML &Glqcpr mpe_lgx_rgml gl dmp k _rgml fcpc'