



Sponsorship Opportunities

NACHC's 2022 PCA & HCCN Conference is the only national conference specifically targeting both state Primary Care Associations (PCAs) and Health Center Controlled Networks (HCCNs). This event attracts 250 attendees from across the country with nearly every state represented. This is a unique opportunity to connect with PCA and HCCN executives through sponsorship.

There is no formal EXPO at this conference, however, sponsors are provided with a tabletop exhibit in a high traffic area directly outside of education sessions. Sponsors are encouraged to participate in all PCA and HCCN Conference events. The return on your investment is the chance to build your network and to meet one-on-one with the PCA and HCCN audience. This is a closed conference. The ONLY way for non-PCA and HCCN personnel to attend is through one of our limited sponsorship opportunities listed below.

PCAs and HCCNs are critical organizations that support and advance policy goals and operational excellence for nearly 1,400 community health centers, serving more than 28 million individuals across the country. PCAs are state-level associations that represent and provide training and technical assistance to health centers in each state. Currently, there are 52 PCAs. HCCNs are groups of health centers working together to address operational and clinical challenges related to the use of health IT. Some HCCNs are part of a PCA, but most are independent. Currently, there are about 80 HCCNs across the country.

Champion Sponsor

Conference Party, \$18,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference Party on Tuesday evening.

Every year, PCA and HCCN attendees look forward to the Tuesday night party where they can leave a successful day of charting the course for the future of health centers for an unforgettable evening of dinner, drinks, and nothing but FUN on the agenda.

- Sponsor invited to provide opening remarks during the Tuesday evening party
- Four (4) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members
- Full-page, inside back cover ad in conference program
- Conference tote bag insert
- Optional tabletop exhibit with sponsor's company profile in conference program
- Conference registration list (provided following the conference)
- Sponsor's company logo recognized on the PCA & HCCN Conference webpage



- Recognition in the General Session Slide Showcase

Defender Sponsor

Welcome Reception, \$13,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference Welcome Reception on Monday.

- Four (4) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
- Conference tote bag insert
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Defender Sponsor

Program Lunch, \$13,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference Program Lunch on Tuesday.

- Four (4) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
- Conference tote bag insert
- Optional tabletop exhibit with sponsor's company profile in conference program
- Conference registration list (provided following the conference)
- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase

Advocate Sponsor

Complimentary Wi-Fi, \$10,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference branded Wi-Fi for attendees.

- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.



- Conference tote bag insert
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- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase

Advocate Sponsor

Conference Tote Bag, \$10,000 Exclusive

Exclusive Sponsor of the PCA and HCCN Conference branded tote bag.

- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
- Conference tote bag insert
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- Conference registration list (provided following the conference)
- Sponsor's company logo recognized on the PCA and HCCN Conference webpage
- Recognized in the General Session Slide Showcase

Advocate Sponsor

Water Bottle, \$10,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference branded water bottle.

- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
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- Recognition in the General Session Slide Showcase

Advocate Sponsor

Notepad & Pen, \$10,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference notepad & pen.



- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
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- Optional tabletop exhibit with sponsor's company profile in conference program
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- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase

Advocate Sponsor

Complimentary Wi-Fi, \$10,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference complimentary Wi-Fi for attendees.

- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
- Conference tote bag insert
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- Conference registration list (provided following the conference)
- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase

Advocate Sponsor

Lanyard, \$10,000 Exclusive

Exclusive Sponsor of the PCA & HCCN Conference branded lanyard.

- Two (2) conference registrations providing access to all sessions and events during the conference. One (1) additional registration, beyond the complimentary allotment, is available at a discounted rate of \$600 for NACHC Corporate Members and \$700 for non-NACHC Corporate Members.
- Conference tote bag insert
- Optional tabletop exhibit with sponsor's company profile in conference program
- Conference registration list (provided following the conference)
- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase



Supporter Sponsor

\$6,000 (9 available)

- One (1) conference registration providing access to all sessions and events during the conference.
- Optional tabletop exhibit with sponsor's company profile in conference program
- Sponsor's company logo recognized on the PCA & HCCN Conference webpage
- Recognition in the General Session Slide Showcase