# **80% HYPERTENSION CONTROL**A Three-Pillar Practical Approach

### **OVERVIEW**

When the pandemic began in 2020, many health centers, including **Miami Beach Community Health Center** (MBCHC), had to think creatively about how to address hypertension when you can't physically visit with most of your patients. In response, MBCHC created a three-pillar approach to addressing hypertension and were able to maintain a blood pressure control rate through June 2021 of 80% for their full adult population and improved their blood pressure control to 79%

### WHAT WORKED WELL

Miami Beach Community Health Center's three pillars for addressing hypertension:

for their African American population during the pandemic.

- 1 Fortify Hypertension Treatment Protocol
- 2 Advance Telemedicine
- **3** Population Health

"Treat
hypertension
with the same
urgency as an
infectious disease."

Dr. Johan Torres Chief Medical Information Officer/ Senior Medical Director Miami Beach Community Health Center

PILLAR (



**Fortify Hypertension Treatment Protocol** 

- Take multiple readings if blood pressure is greater than 140/90 mmHg
- Consider Treatment Intensification at every visit
- Follow-Up Visit Protocol:
  - o SBP 140-159/DBP 90-99—follow-up every 2 weeks
  - O SBP 160/179/DBP 100-109—follow-up every week
  - O SBP greater than 180/SBP greater than 110—follow-up every 2 to 3 days

MBCHC worked to get physicians on board with the new protocol and have since embedded that protocol into the EHR for clinical decision support.

### PILLAR 2

#### **Advance Telemedicine**

- **Educated** providers and patients on the importance of telemedicine when the pandemic began
- Trained providers on how to conduct virtual visits
- **Created a program** to provide automatic upper arm home blood pressure monitors to patients with diagnosed hypertension

### PILLAR

### **Population Health**

- Population health team doubles as case management team, working to build a relationship with each patient by:
  - o scheduling visits
  - o calling a patient when an appointment is missed
  - o checking in on medication adherence
  - o arranging for transportation

### **IMPACT**

### What was the impact for Miami Beach Community Health Center patients? During the pandemic, MBCHC:

 MAINTAINED overall blood pressure control through June 2021 Over **80**%

 INCREASED the percentage of African American patients whose blood pressure is controlled 75% 79.1% Jun 2021

 DECREASED the average systolic blood pressure of African American adults with uncontrolled hypertension 146.8 141.6 mmHg
Jun 2020 Jun 2021

This publication was developed with support from the Centers for Disease Control and Prevention (CDC) cooperative agreement #NU380T000310.

The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, the CDC or the U.S. Government.

The Million Hearts® word and logo marks, and associated trade dress ("Marks"), are owned by the U.S. Department of Health and Human Services (HHS). Use of these marks does not imply endorsement by HHS. Use of the Marks also does not necessarily imply that the materials have been reviewed or approved by HHS.

## A THREE PILLAR APPROACH TO ADDRESSING HYPERTENSION

### **OVERVIEW**

When the pandemic began in 2020, many health centers, including **Miami Beach Community Health Center** (MBCHC), had to think creatively about how to address hypertension when you can't physically visit with most of your patients. In response, MBCHC created a three-pillar approach to addressing hypertension and were able to maintain a blood pressure control rate through June 2021 of 80% for their full adult population and improved their blood pressure control to 79% for their African American population during the pandemic.

### WHAT WORKED WELL

### MBCHC's three pillars for addressing hypertension:

1 Fortify Hypertension Treatment Protocol

Advance Telemedicine Population Health

1 Fortify Hypertension Treatment Protocol

MBCHC worked with their health center-controlled network to increase the quality of their care by building a hypertension treatment protocol. The protocol included:

- Take multiple readings if blood pressure is greater than 140/90 mmHg
- Consider Treatment Intensification at every visit
- Follow-Up Visit Protocol:
  - SBP 140-159/DBP 90-99 follow-up every 2 weeks
  - SBP 160/179/DBP 100-109 follow-up every week
  - SBP greater than 180/SBP greater than 110 follow-up every 2 to 3 days

MBCHC worked to get physicians on board with the new protocol and have since embedded that protocol into the EHR for clinical decision support.

"Treat
hypertension
with the same
urgency as an
infectious disease."

Dr. Johan Torres Chief Medical Information Officer/ Senior Medical Director Miami Beach Community Health Center 2 Advance Telemedicine

Teaching providers and patients to use telemedicine was a top priority when the pandemic began. MBCHC offered training for their providers on how to conduct virtual visits and created a program to provide home blood pressure monitors to their patients with diagnosed hypertension.

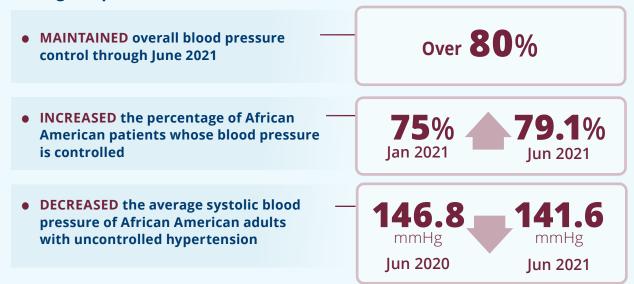
3 Population Health

MBCHC has a 15-person non-clinician population health team that also acts as a case management team. They call a patient if they miss an appointment, check in on medication adherence, arrange for transportation, schedule visits, and work to build a relationship with the patient.

### **IMPACT**

### What was the impact for Miami Beach Community Health Center patients?

### **During the pandemic, MBCHC:**



This publication was developed with support from the Centers for Disease Control and Prevention (CDC) cooperative agreement #NU380T000310. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement by, the CDC or the U.S. Government.

The Million Hearts® word and logo marks, and associated trade dress ("Marks"), are owned by the U.S. Department of Health and Human Services (HHS). Use of these marks does not imply endorsement by HHS. Use of the Marks also does not necessarily imply that the materials have been reviewed or approved by HHS.