

WHO WE ARE



NATIONAL ASSOCIATION FOR COMMUNITY HEALTH CENTERS (NACHC)

Founded in 1971 to “promote the provision of high quality, comprehensive and affordable health care that is coordinated, culturally and linguistically competent, and community directed for all medically underserved populations.”



CENTER FOR CARE INNOVATIONS (CCI)

We spark, seed, and spread innovations that strengthen the health and well-being of historically underinvested communities. We create lasting change in collaboration with our partners in the health ecosystem.

GOAL

To provide a testing ground and support for organizations to rapidly design, test, and share solutions to improve equity in adult immunizations.



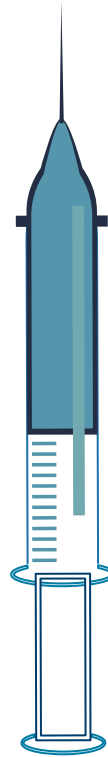
Project Overview

01

Application Due Date
February 16th 2022
11:59 EST

03

Project Period
Now through July
2022



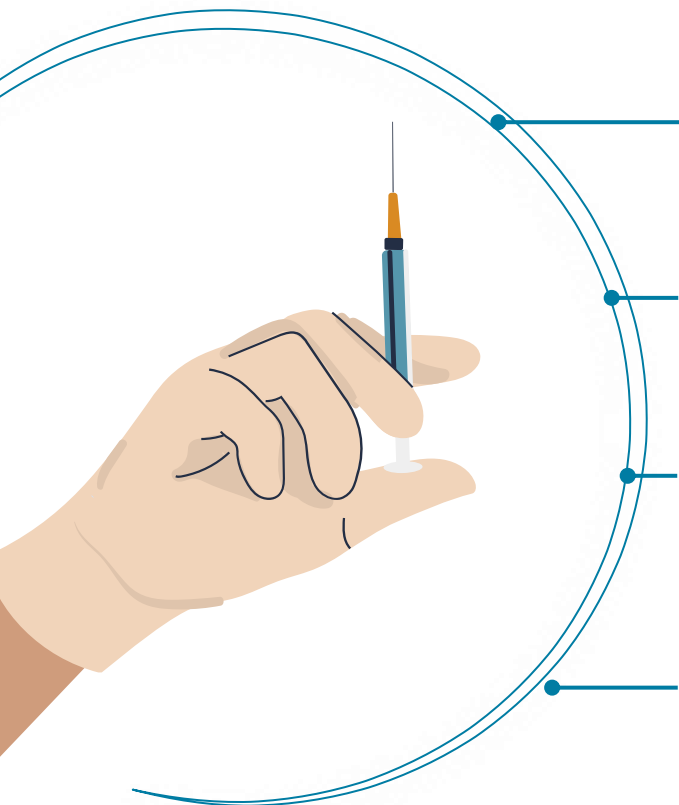
02

Decision Announcement
February 23rd, 2022

04

Funder and Budget
Centers for Disease Control
and Prevention, up to
\$200,000

Objectives: Phase 1



1

Develop Expansive Mindsets

2

Learn Creative & Analytic Human Centered Design Methods

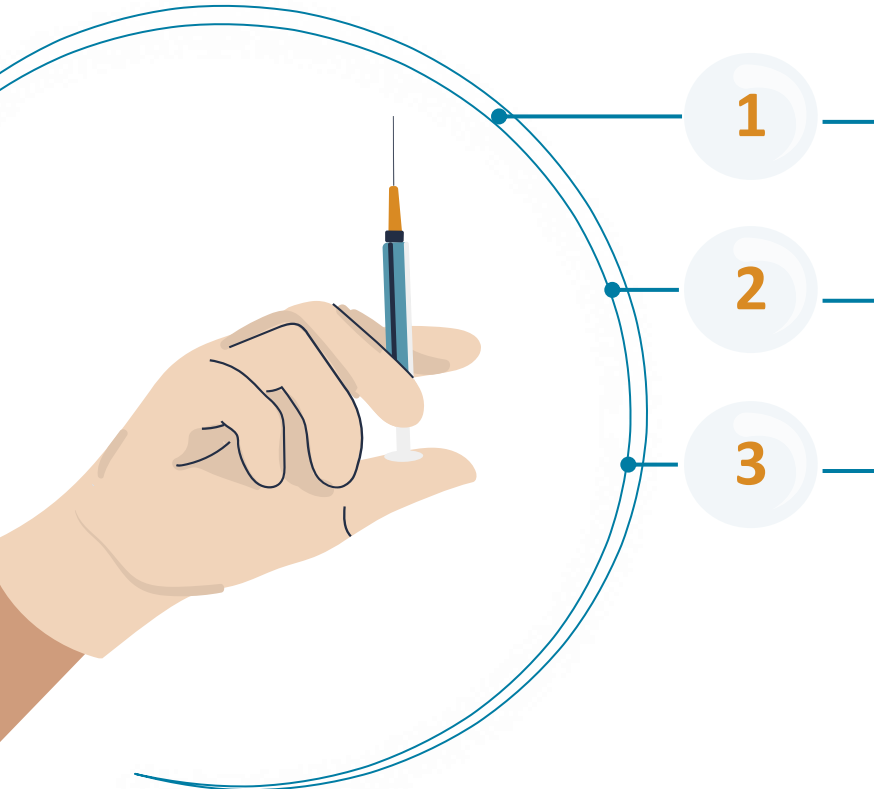
3

Apply Human Centered Design Methods & Mindsets to an applied project that focuses on improving equity in adult immunizations

4

Pitch proposed solution(s) to team sponsor and funder

Objectives: Phase 2



1

Test innovative adult immunization solutions that can be implemented, spread and sustained

2

Collect and track data and stories to assess progress in improving adult immunization rates

3

Document and disseminate equity-focused adult vaccination strategies, approaches, tools and measures that can be scaled to health centers across the country and inform policy changes

How?

HUMAN CENTERED DESIGN is an evidence-based approach to problem solving that is rooted in understanding peoples needs and experiences, and it requires that innovators get comfortable in deepening their understanding of the problem before jumping into solutions.

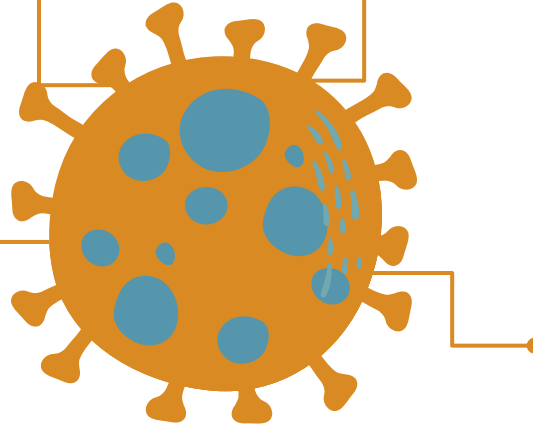
Human Centered Design Outcomes

VIRTUAL TRAININGS

ONGOING COACHING
Strategies + support

**PEER LEARNING
COMMUNITY**

VIRTUAL RESOURCES
Tools + approaches



Program Results



VIRTUAL PROGRAM CURRICULUM



**INNOVATIVE PROGRAM
ACTIVITIES + WORKPLAN**



**NEW MODEL OF LOCAL
PARTNERSHIPS**



Commitment Level

11

Weekly workshops

12

Hours of lessons

3-6

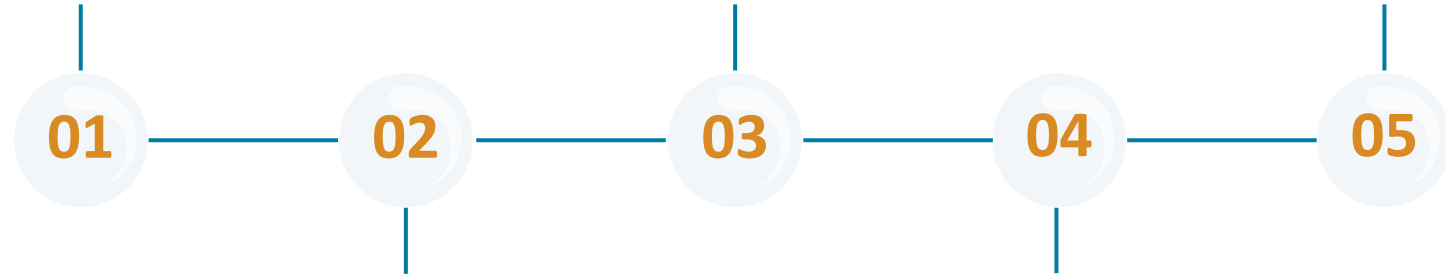
Hours of coaching sessions

Application Requirements

**330
FUNDING**

**TEAM OF 3 DIVERSE
PERSPECTIVES**

**COMMITMENT TO HUMAN-
CENTERED DESIGN**



**COMMITMENT TO
LEADERSHIP +
ENGAGEMENT**

**COMMUNITY
PARTNER**

Application Details

+ Submit Application through Qualtrics

- By Feb 16th, 2022, at 11:59 EST
- Applications must be **complete** to be considered

+ Must Contain

- Organization Name
- Point of Contact for Submission
- Budget and Budget Narrative
- Vendor Information
- Letter of Commitment, signed by CEO (1-page)
- Capability Statement (Limit to 2 pages)
- Overview of your organization
- Explain how this project fits into your organization's strategic planning and initiatives related to public health and primary care integration
- Partner Organization
- Current priorities for COVID-19 and Adult Immunizations
- Background and history of your organization
- Vision and mission of your organization
- Overview of patient population

Review Criteria

Selection Domain	Application Selection Criteria	Points
Organizational and Network Capacity	<ul style="list-style-type: none"> •Number of patients served •Number of staff •Patient demographics and high-risk patients identified •Use of community health workers or care team extenders •Partnerships (National and State/Regional) working on COVID-19 •Ability to include this initiative among other initiatives planned for 2022 •Alignment with organizational goals and strategies to meet population of focus •Letter of Commitment, signed by CEO •Organizational Chart •Capability Statement 	25
Partnerships	<ul style="list-style-type: none"> •Description of current community partnerships to engage high-risk populations •Alignment of partnership joint efforts to meet organizational goals and needs of high-risk populations 	20
Adult Immunization Capacity	<ul style="list-style-type: none"> •Access to Immunization data sets (health center, IIS, other) •Ability to report vaccines into electronic health record •Ability to receive up to date vaccine supply 	20
Budget and Budget Narrative	<ul style="list-style-type: none"> •Up to \$200,000 •Budget and budget narrative are reasonable, within budget specifications, and consistent with market pricing for the work 	35



THANKS!

Do you have any questions?

[Application link](#)
[Overview/Guidelines/Requirements](#)

For further questions or insight
please contact Naomi Smith,
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