

# Center for Community Health Innovation

**ZOOM “Design Work Group”**

*Wednesday, September 22, 2021*

*2:00 – 3:00 ET*

# THE NACHC MISSION

## America's Voice for Community Health Care

The National Association of Community Health Centers (NACHC) was founded in 1971 to promote efficient, high quality, comprehensive health care that is accessible, culturally and linguistically competent, community directed, and patient centered for all.



# AGENDA

- 1 Welcome and Introductions
- 2 About the CCHI
- 3 Defining Innovation
- 4 Lightning Round: Where is the space for NACHC to lead?

# WELCOME

## **Invited:**

John Fairman, Delta Health Center (MS)  
Margaret Flinter, CHC Inc. (CT)  
Bobby Gomez, Altamed (CA)  
Annette Kowal, Colorado Community Health Network (CO)  
Lolita Lopez, Westside Family Healthcare (DE)  
Mark Masselli, CHC Inc. (CT)  
Faith Polkey, M.D., Beaufort Jasper CHC (SC)  
Alex Romillo, Health Choice Network (FL)  
Kim Schwartz, Roanoke Chowan Health Center (NC)  
Gary Wiltz, M.D., Teche Action Clinics (LA)

## **From NACHC:**

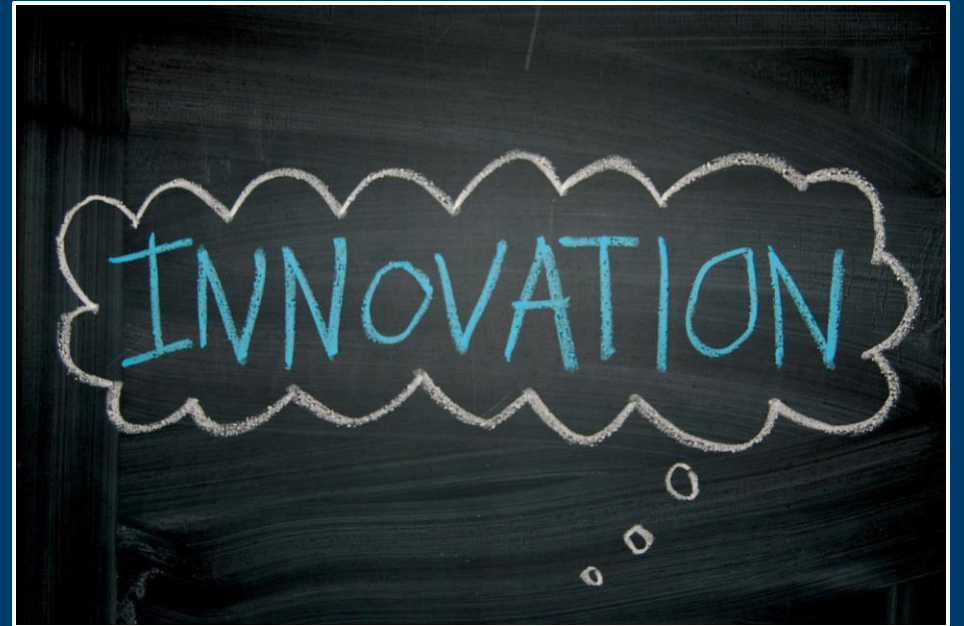
Dick Bohrer  
Ben Money  
Jason Patnosh  
Merrill Press  
Camila Silva

## **FYI: Orlando Participants, 8/21/2021:**

Rich Bettini, Waianae Coast (HI)  
Sonya Bruton, CCI Health & Wellness (MD)  
Yvonne Davis, Health Care Partners (SC)  
Mike Holmes, Scenic Rivers Health Services (MN)  
Feygele Jacobs, RCHN  
Jennifer Kriedler-Moss, Peninsula (WA)  
John Silva, Greater Lawrence (MA)  
Aaron Todd, Iowa PCA (IA)

NACHC: Dick Bohrer, Chioma Chikezie, Rachel  
Gonzales-Hanson, Ben Money, Jason Patnosh,  
Merrill Press

# Center for Community Health Innovation (CCHI)





# CCHI's Mission

To assist and support America's Community Health Centers in their efforts to increase access to affordable, equitable, quality health care by identifying, developing and disseminating innovative, value-driven, replicable models necessary for future success.

**The CCHI's work is supported by a generous grant from the RCHN Community Health Foundation.**

*Photo courtesy of Waianae Coast  
Comprehensive Health Center*



# Key Activities of CCHI

- **Research/review** future-focused, innovative approaches -- avoid duplication; sharp focus on high-needs or gaps.
- **Evaluate successful approaches** to determine if they provide value, are replicable and if there are funding streams available.
- **Disseminate** models and assist Health Centers with adoption.
- As appropriate, design and pilot **new approaches** and models.
- Host annual **Innovator's event**.
- **Secure funding** to sustain and expand CCHI's impact.
- **Reassess** priorities, challenges, opportunities; **evaluate** progress.



*Photo courtesy of Greater Lawrence Family Health Center*

# Priority Focus Areas

- 1 Workforce** *Clinician and Non-Clinical Recruitment and Retention with a focus on communities of color and rural areas; career ladder programs; diverse pipelines.*
- 2 Practice Innovation Models** *Explore how changing or adding services, processes, payment models and functions at the Health Center level can better address future challenges. (Ex. PACE, Value-Based payment, Telehealth, Urgent care)*
- 3 Collaborative Arrangements** *Partner to bring external services and benefits to Health Center patients, impact the Social Determinants of Health, or collaborate with potential competitors. (Ex. SUD networks, Rural hospitals, Hospital relationships)*
- +** **Research & Analysis** *are essential to each focus area to prove quality and value of the Health Center model.*



# Defining Innovation



# What is Innovation?

*Ideas from NACHC's Internal Innovation Work Group*

From 7/1/2021 Meeting



# How do we define innovation?



## World Health Organization:

“Health innovation is to develop new or improved health policies, systems, products and technologies, and services and delivery methods that improve people’s health, with a special focus on the needs of vulnerable populations.”

## CCHI’s draft definition:

To develop new or improved services, partnerships, technologies, processes, or delivery methods that will prepare Community Health Centers for future challenges and opportunities.

# How do YOU define innovation?

Ideas here:

- AKowal – Being the primary care provider for at least 20% of the population. Thinking outside of the box to achieve end goal, while remaining grounded in the reality.

*CCHI Draft definition:*

*To develop new or improved services, partnerships, technologies, processes, or delivery methods that will prepare Community Health Centers for future challenges and opportunities.*

# How should CCHI define innovation?

Ideas here:

- RGomez – We should recognize that CHC are an innovation in it of itself.
- GWiltz – Not everything that is new is necessarily the right solution. Look at historical solutions. Should always keep in mind the impact of the solutions, and give credit to what worked.
- L Lopez – We need to keep in mind our current work, such as defining patient barriers and develop solutions to help our patients. Connect back to who we really are. Innovative but keeping the patients at the heart of the solutions.
- GWiltz – Solutions should meet people (users) where they are. **How** they will be treated. Take into consideration the states differences. Should be responsive to challenges.
- JPatnosh – Utilizing it to control our narrative.
- AKowal - Grounded

**Lightning  
Round:  
*Where is the  
space for  
NACHC to lead?***



# CCHI Criteria



- ✓ Focused on the future
- ✓ New, improved, adapted or scaled
- ✓ Not duplicating existing, funded work by NACHC or others
- ✓ Replicable
- ✓ Produce value
- ✓ Data-driven
- ✓ Responsive to a priority focus area  
*(workforce, practice innovation models, collaborative arrangements)*
- ✓ No advocacy or lobbying allowed



# ROUND 1: How might NACHC address:



**Aging patient populations**



# ROUND 2: How might NACHC address:



Hospital collaboration or  
other “competition”

minute  
clinic®



talkspace

CITYBLOCK



# ROUND 3 (if we have time)

How might NACHC address:

**Other areas – you choose**

*Such as:*  
Workforce  
Value-based payment  
Health equity  
Technology  
HCCNs  
Rural challenges  
SDOH  
Behavioral health  
Public-Private partnerships  
...and more

# Questions or other ideas?





Merrill Warschoff Press  
Senior Vice President, Development and Innovation  
MPress@NACHC.org  
Mobile: 202.345.5781



Jason Patnosh  
Associate Vice President, Development and  
Innovation  
JPatnosh@NACHC.org  
Mobile: 703.861.9647



Camila Silva  
Deputy Director, Development and Innovation  
CSilva@NACHC.org



Thank you!