Building Cross Sector Partnerships to Address SDOH: Design Sprints

December 17, 2020

NATIONAL ASSOCIATION OF
Community Health Centers®

AAPCHO
Association of Asian Pacific Community Health Organizations

Housekeeping

- Webinar will be recorded
- Relevant resources and next steps will be emailed after
- Tips on Zoom and features for engaging with us and each other
- New realities: kiddos, furry friends, unstable internet, renovations, etc.

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Acknowledgements

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"Assessing and Addressing Social Determinants of Health During COVID-19" – Webinar Series

The goal of the series is to:

- Provide an overview, relevant updates, and promising practices on how community health centers are leveraging resources, including their workforce, technology, and external partners to assess and address their patients' SDOH needs.

- Demonstrate how health centers are using the SDOH data to develop new and/or stronger collaborations with community partners to provide social interventions during the COVID-19 pandemic.

"Assessing and Addressing Social Determinants of Health During COVID-19" – Webinar Series

Session #1:

Adapting SDOH Data Collection Workflows during COVID-19

Slides | **Recording**

Session #2:

Practical Strategies for Social Risk Screening during COVID-19

Slides |**Recording** |**Q&A with Panelists**

Session #3:

Emerging Strategies to Address SDOH Through Community Referrals and Cross-Sector Partnerships

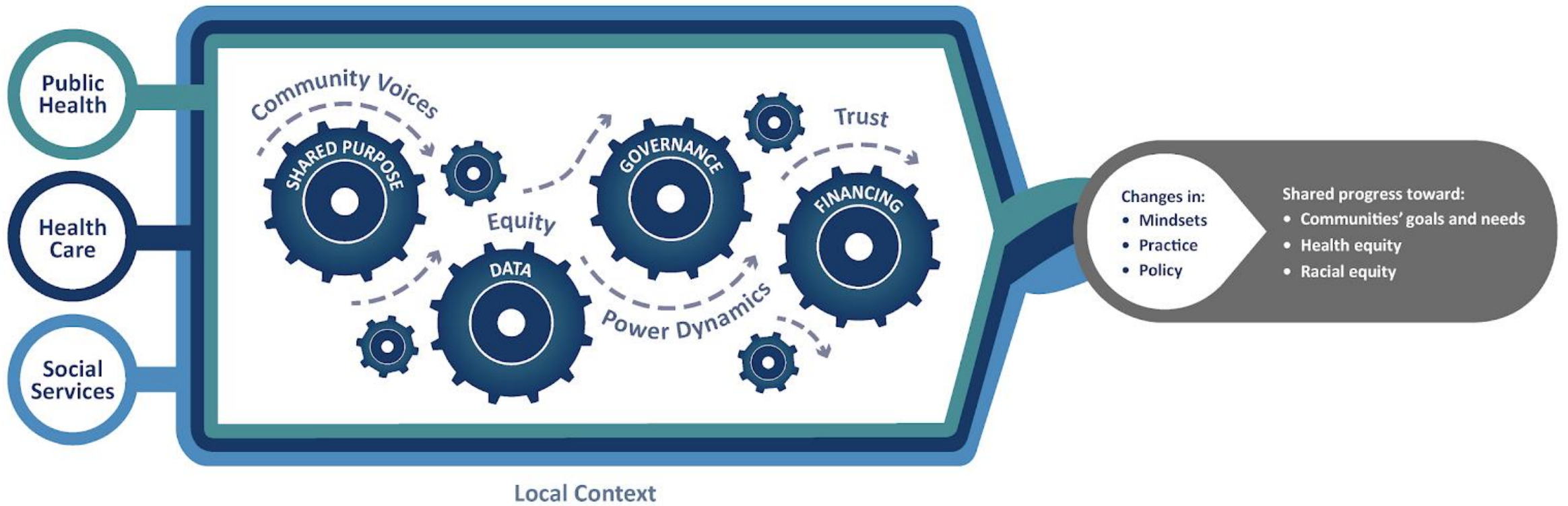**Slides** | **Recording**

Session #4:

Aligning Social Needs Data and Social Interventions Coding for Health Equity

Slides | **Recording**

6

RWJF Theory of Change Alignment Framework

A FRAMEWORK FOR ALIGNING SECTORS

Building Cross Sector Partnerships to Address SDOH

Our Guiding Why: Advancing Health Equity

- Recognition that structural racism and discriminatory policies drive SDOH and impede health equity

- Communities are seeking strategies that unearths and changes the root causes of poor health outcomes

- Effective cross-sector collaborations can be a force for driving sustainable and upstream change

Affordable, safe, quality housing
Access to health and human services
Quality education
Healthy built and natural environments
Access to parks and natural resources
Equity in County practices
Family wage jobs and job training
Access to affordable, healthy, local food
Early childhood development
Equitable law and justice system
Economic development
Community and public safety
Strong, vibrant neighborhoods
Access to safe and efficient transportation

Rationale for Design Sprints

Brainstorm and create solutions.

Empathize

Define

Ideate

Build representations of one or more ideas.

Prototype

Test

Learn about the audience.

Sharpen key questions.

Test ideas and gain user feedback.
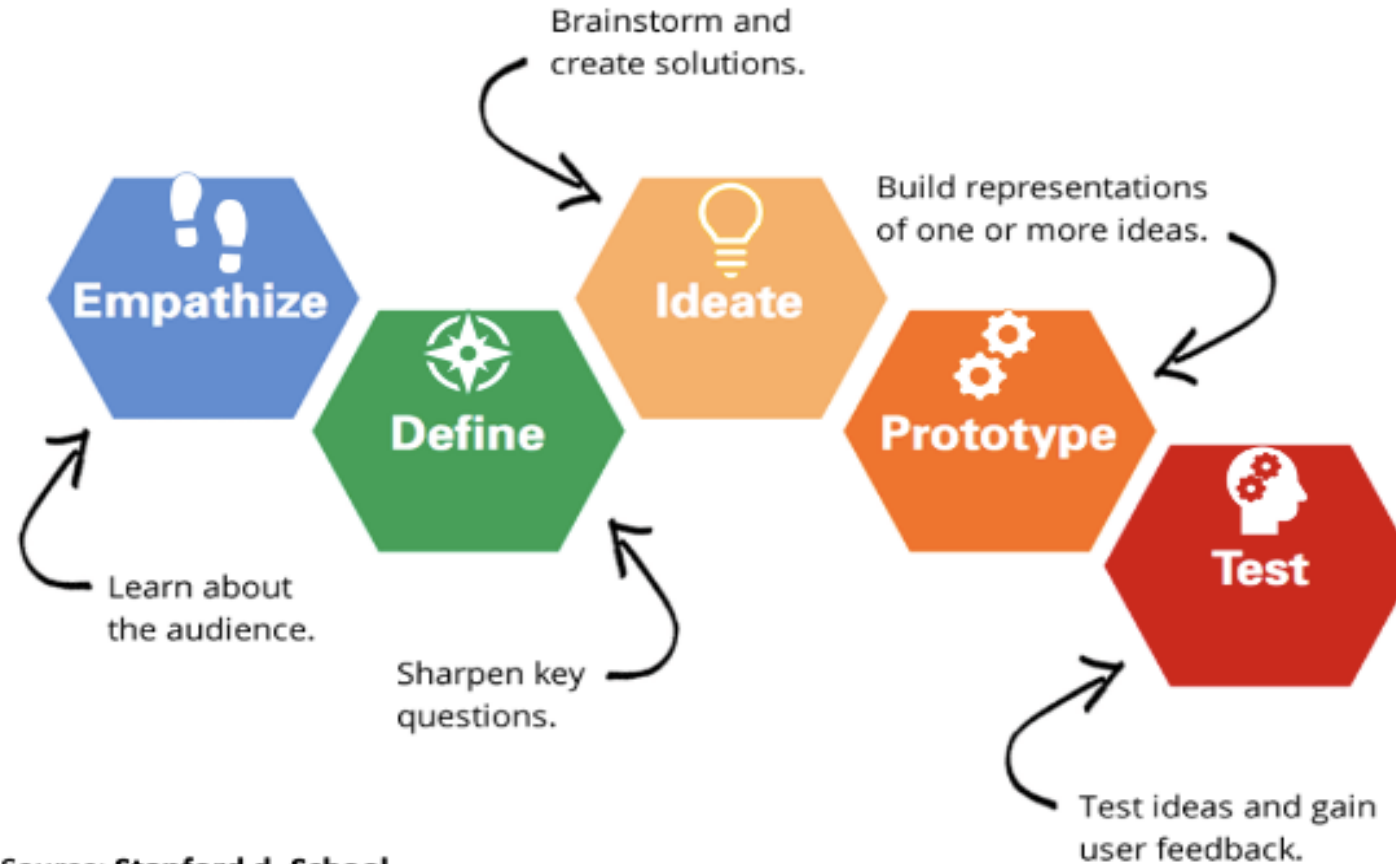
Source: **Stanford d. School**

YouTube: https://www.youtube.com/watch?v=a7sEoEvT8l8

Goals (During Design Sprints)

- *Generate and test concrete ideas* for addressing the strategic alignment needs of health centers and their cross-sector partners to address health equity, including racial, economic, and social justice.

- Build an *energetic and knowledgeable community* around the goal of improving health equity for patients with complex and unmet social needs.

- *Foster a mindset* of creativity, resourcefulness, and experimentation in participants.

- *Teach participants concrete design tools* that they can use in their daily work at the health centers, their partner organizations, and community engagement level.

Objectives (Post Design Sprints)

- ***Build community commitment and capacity*** for sustainable, cross-sector partnerships.

- Assess how cross-sector partnerships can best respond to SDOH needs that have been ***impacted by COVID-19***.

- Assess how cross-sector partnerships can best respond to ***new and emerging SDOH needs***.

- Prioritize health equity by ***elevating community voices*** and reducing health disparities for those with complex health and social needs that have emerged due to structural racism and inequality.

Team Composition

- Each cohort will have up to **5 teams**

- Each team will include **health center** and community **social services partner** organization

- Only **one application** should be submitted on behalf of the team – primary applicant organization

- **Team captain** – point of contact and guides implementation of team efforts
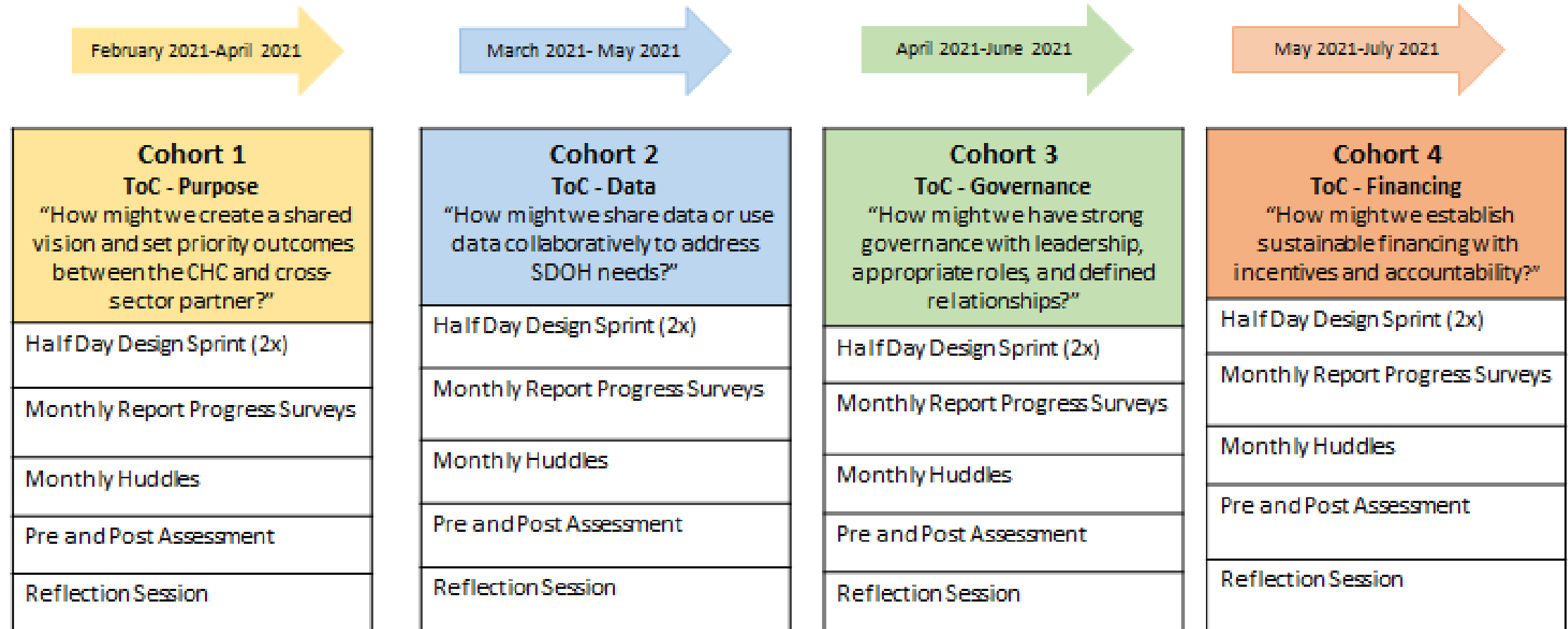
- **Coach** from NACHC or AAPCHO

Time Commitment during Design Sprint

Phase I: Empathize	Phase II: Define	Phase III: Ideate	Phase IV: Prototype		Phase V: Test	
Month 1	Month 1	Month 1	Month 2	Month 3	Month 3	
Pre-Assessment & Kickoff Call	Design Sprint Half-Day Workshop	Design Sprint Half-Day Workshop	Monthly Huddle and Progress Report Surveys	Monthly Huddle and Progress Report Surveys	Reflection Session on Lessons Learned & Post-Assessment	Total Hours
~1.5 hours	~3.5 hours virtual	~3.5 hours virtual	~2 hours	~2 hours	~2 hours	15

Design Sprints for Cross-Sector Partnership and Alignment

February 2021-April 2021 →

March 2021- May 2021 →

April 2021-June 2021 →

May 2021-July 2021 →

Cohort 1 ToC - Purpose "How might we create a shared vision and set priority outcomes between the CHC and cross-sector partner?"	Cohort 2 ToC - Data "How might we share data or use data collaboratively to address SDOH needs?"	Cohort 3 ToC - Governance "How might we have strong governance with leadership, appropriate roles, and defined relationships?"	Cohort 4 ToC - Financing "How might we establish sustainable financing with incentives and accountability?"
Half Day Design Sprint (2x)	Half Day Design Sprint (2x)	Half Day Design Sprint (2x)	Half Day Design Sprint (2x)
Monthly Report Progress Surveys	Monthly Report Progress Surveys	Monthly Report Progress Surveys	Monthly Report Progress Surveys
Monthly Huddles	Monthly Huddles	Monthly Huddles	Monthly Huddles
Pre and Post Assessment	Pre and Post Assessment	Pre and Post Assessment	Pre and Post Assessment
Reflection Session	Reflection Session	Reflection Session	Reflection Session

What to Expect in Each Cohort

- **Virtual Design Sprints:** during two half-day workshops

- **Pre and Post Assessment:** to assess your readiness and progress

- **Monthly Huddles:** virtual cohort huddles to answer any questions and share progress from testing out ideas

- **Monthly Progress Survey:** to ensure you are documenting progress and feedback on your big ideas from the design sprint workshops

Eligibility Criteria

- Identified partnership between a health center and a community organization or public health department

- Identified SDOH needs within the community that both of your organizations are serving

- Currently or seeking to engage in a local strategy or initiative to improve population health at the regional, state, and/or national levels

- Able to designate a team captain

- Both organizations commit to attending the virtual design sprints and monthly huddles

Selection Criteria

- Demonstrate the **diverse array** of communities being served

- Addresses community priorities and incorporates **community voice**

- **Evolving relationships** amongst health centers and cross-sector partners

- Commitment to **improving health equity and addressing root causes** of health and well-being

- **Identify and pursue cross-sector alignment** and the extent to which these efforts are carried out

- The **capacity to leverage SDOH** and related data to inform partnership effort

Application Process

- Applications are *due Friday, January 22, 2021 midnight EST through SurveyMonkey*

- *Estimated application completion time is 30-60 minutes*. Recommend to review PDF of application, complete it offline, and then submit application through SurveyMonkey

- If you have any questions about the application process, please contact Nalani Tarrant, Deputy Director of Research Projects at ntarrant@nachc.org

- *Notified via email* whether they were selected by *Friday, February 5, 2021*

Questions & Discussion

Next Steps

What's next?

- Application for design sprints will be emailed and posted on website

- Webinar recording and slides will be posted

- Please complete evaluation

- Share topics for future webinars

We appreciate your time and commitment!

THANKYOU

If you have questions about the application process, please contact Nalani Tarrant: ntarrant@nachc.org

Website: www.nachc.org/prapare
Twitter: @prapare_sdoh
Join our Listserv

PRAPARE Related Resources

PRAPARE IMPLEMENATION AND ACTION TOOLKIT
www.nachc.org/prapare

Chapter 1: Understand the PRAPARE Project

Chapter 2: Engage Key Stakeholders

Chapter 3: Strategize the Implementation Process

Chapter 4: Technical Implementation with EHR Templates

Chapter 5: Develop Workflow Models

Chapter 6: Develop a Data Strategy
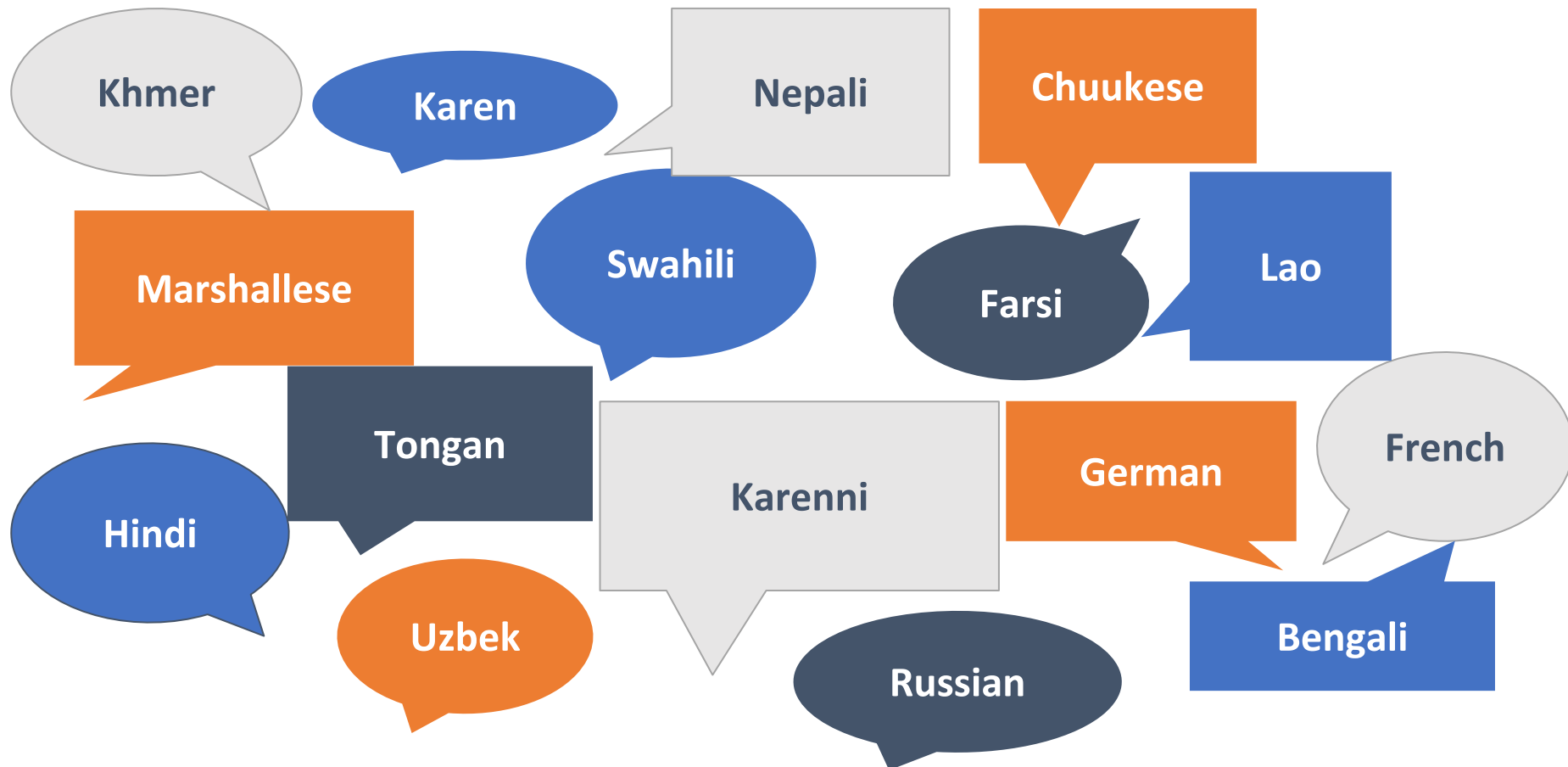
Chapter 7: Understand and Evaluate Your Data

Chapter 8: Build Capacity to Respond to SDH Data

Chapter 9: Respond to SDH Data with Interventions

Chapter 10: Track Enabling Services

PRAPARE is Now in 26 Languages!

- Validated at community health centers for comprehension and cultural competence
- New additions include:

PRAPARE SDOH & COVID-19 Fact Sheet

Fact Sheet: The Impact of COVID-19 on PRAPARE Social Determinants of Health Domains

This fact sheet outlines how PRAPARE SDOH domains impact individuals' risk of morbidity and mortality from COVID-19. Care team members and aligned social service partners can use this information to identify those who may be most vulnerable during the pandemic, prioritize patients in need of outreach and additional services, and develop plans for addressing social risks in the community.

Access now: Printer-friendly version available here!