

2020 PCA and HCCN Conference AGENDA (11/16-17/2020)

As of 11.10.2020

THEME	Brave New World: Empowering and Transforming Health Centers to Move the Mission Forward
OVERALL CONFERENCE OBJECTIVES	<ul style="list-style-type: none"> Elevate state-level skills and highlight the unique role of PCAs and/or HCCNs; Identify opportunities to further position PCAs and HCCNs as thought leaders and strategic partners in shaping the future health care environment; and Promote peer sharing and discussion of forward-thinking approaches to policy, advocacy and organizational direction in light of the national election, COVID-19 and health equity, health center funding and accountability requirements, and strategic planning for 2021-25.
Time (EASTERN)	Monday - November 16, 2020
11:00am – 1:00pm	<p style="text-align: center;">HSG1 Opening Plenary Session #1 – Post-Election Environmental Scan</p> <p style="text-align: center;"><i>This session will offer an environmental scan that will provide a context for discussions about NACHC’s future strategic direction and priorities. The scan will include how a pandemic, a recession, an election and a renewed social justice movement may impact safety-net providers and will change community health. Come hear from the leading experts in these fields.</i></p> <p style="text-align: center;">Moderator: James Hunt, Jr., CEO, Massachusetts League of Community Health Centers</p> <p style="text-align: center;">Speakers: Christine Matthews, Bellwether Research Celinda Lake, Lake Research Partners, LLC Amy Cunniffe, SplitOak Strategies LLC Gerrelda Davis, CEO, Louisiana Primary Care Association Henry Taylor, CEO, UI-Mile Square Health Center Tom Van Coverden, President & CEO, NACHC Ronald Yee, Chief Medical Officer, NACHC Steve Carey, Chief Strategy Officer, NACHC Susan Burton, Director, National Grassroots Advocacy, NACHC</p>
1:00pm – 1:30pm	BREAK (time to visit virtual vendor space)
1:30pm - 2:00pm	HGS2 - Conference Opening and Welcome

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	<p style="text-align: center;">Speakers: Lathran J. Woodard, Chair of the Board, NACHC and CEO, South Carolina Primary Health Care Association Tom Van Coverden, President & CEO, National Association of Community Health Centers Cheri Rinehart, CEO, Pennsylvania Association of Community Health Centers and PCA Leadership Committee Chair Jason Greer, CEO, Colorado Community Managed Care Network, and HCCN Task Force Committee Co-Chair</p>
<p>2:00pm – 3:30pm</p>	<p style="text-align: center;">HMA1 - Education Session: Telling the Value Story – Telehealth and State Medicaid (w/1 breakout session) <i>Demonstrate how PCAs and HCCNs are handling both challenges and opportunities in state telehealth and Medicaid policy to protect and expand primary care delivery and improve health outcomes.</i></p> <p style="text-align: center;">Moderator: Jeremy Crandall, Director, State Affairs, NACHC</p> <p style="text-align: center;">Speakers: Polly Anderson, VP of Strategy and Financing, Colorado Community Health Network Denise Cyzman, CEO, Community Care Network of Kansas Tara McCollum Plese, Chief External Affairs Officer, Arizona Alliance for Community Health Centers</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Identify and evaluate best practices and approaches in state and federal telehealth policy since the onset of the pandemic, with a focus on compiling a set of action steps states can take in 2021 to enact these best practices into law. • Assess and analyze the state Medicaid environment, based on current activities and the outcome of the 2020 federal and state elections • Breaking out participants into one session to identify and differentiate various offensive and defensive strategies to support state Telehealth and Medicaid programs in 2021
	<p style="text-align: center;">HMA1 - Breakout Session: Telling the Value Story – Telehealth and State Medicaid (self-selected):</p> <p>Breakout: Telehealth and Medicaid Issues Discussion Facilitators: Polly Anderson, Denise Cyzman, and Tara McCollum Plese NACHC Staff Lead: Jeremy Crandall</p>
<p>3:30pm – 4:30pm</p>	<p style="text-align: center;">BREAK (time to visit virtual vendor space)</p>
<p>4:30pm - 6:00pm</p>	<p style="text-align: center;">HMA2 - Education Session: Evolving Roles of PCAs and HCCNs (w/3 breakout sessions)</p>

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	<p><i>Explore the unique value in community systems of care during a discussion about evolving and emerging roles of PCAs and HCCNs in non-traditional partnerships, health advocacy, and capacity building. During this session, PCAs and HCCNs will discuss how relationships at the local, state and national levels have been strengthened and new ones created, identify new ways to access critical resources as care changes, and how data and information is leveraged to understand and support key initiatives and implications on policy and operations both short and long-term.</i></p> <p><i>Join the discussion with each PCA or HCCN to hear more about their experiences, key information used in each approach, and discuss ways needed to keep the momentum moving forward.</i></p> <p style="text-align: center;">Moderator: Amy Behnke, JD, CEO, Health Center Association of Nebraska and Vice-Chair, PCA Leadership Committee</p> <p style="text-align: center;">Speakers: Shelly Ten Napel, CEO, Community HealthCare Association of the Dakotas Karen Ford Manza, MPA, Director of Strategic Partnerships, Nevada Primary Care Association Sparkle Barnes, MHR, Executive Vice President, CNECT and Chief Strategic Officer, Health Center Partners of Southern California</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">• Recognize ways to approach and develop new and non-traditional partnerships and continue to strengthen relationships at the local, state, and national level through the pandemic and beyond;• Demonstrate to the audience key foundational items needed when developing a new partnership model and resources;• Examine an organization’s clinical information network (CIN) and the paths being taken toward quality outcomes and value-based contracting models.
	<p style="text-align: center;">HMA2 - Breakout Sessions: Evolving Roles of PCAs and HCCNs (self-selected):</p> <p>Breakout: Nurturing Relationships COVID and Beyond Facilitator: Shelly Ten Napel, CEO, Community HealthCare Association of the Dakotas NACHC Staff Lead: Jennifer Nolty</p> <p>Breakout: Partnership Building - Opioid Use Disorder (OUD) Facilitators: Karen Ford Manza, MPA, Director of Strategic Partnerships, Nevada Primary Care Association; Ali Jost, MSW, LICSW, Consultant, Ali Jost, LLC; Gretchen Gates, MSW, LICSW, Consultant, Enso Integrated Health, LLC; Lori Thomas, MSN,</p>

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	<p>Director, Clinical and Quality Services, Community Health Association of the Dakotas; Jenna Thomsen, MA, Director, Training and Technical Assistance, Health Center Association of Nebraska; and Jennifer Trujillo, MHA, CCHW, CH-CBS, Program Manager, Substance Use Disorder and Special Populations, Nevada Primary Care Association NACHC Staff Leads: Caryn Bernstein and Cameron Alvarado</p> <p>Breakout: CIN-Paths Being Taken Toward Quality Outcomes and Value-Based Contracting Models Facilitators: Sparkle Barnes, MHR, Executive Vice President, CNECT and Chief Strategic Officer, Health Center Partners of Southern California; Henry Tuttle, President and CEO, Health Center Partners of Southern California; Tracy Garmer, MBA, SPHR, Executive Vice President and COO, Health Center Partners of Southern California; and Sarah Cho, MPH, Vice President, Clinical Transformation and Health Informatics, Integrated Health Partners NACHC Staff Lead: Cassie Lindholm</p>
Time (EASTERN)	Tuesday - November 17, 2020
<p>11:00am – 12:30pm</p>	<p style="text-align: center;">HSG3 - Plenary Session: Day 2 Welcome and Promoting Diversity, Equity, and Inclusion (DEI) in the Health Center Movement</p> <p style="text-align: center;">Day 2 Welcome:</p> <p>Faiyaz Syed, MD, MPH, Chief Medical Officer, Michigan Primary Care Association and Co-Chair, HCCN Task Force Committee</p> <p style="text-align: center;">Plenary Session: Promoting Diversity, Equity and Inclusion in the Health Center Movement</p> <p>With its foundation in social justice, the Health Center Movement should be positioned to lead the nation as a model for diversity, equity and inclusivity. During this session, attendees will hear from a national organization that adopted the Learning Collaborative Model to guide entities in developing their abilities to identify areas of concern and develop strategies towards a new dynamic for systemic changes. The session will be an interactive “conversation” between the speaker, reactor panelists and the audience.</p> <p style="text-align: center;">Moderator:</p> <p style="text-align: center;">Rachel Gonzales-Hanson, SVP, Western Operations, NACHC</p> <p style="text-align: center;">Speaker:</p> <p style="text-align: center;">Bobby Watts, CEO, National Health Care for the Homeless Council</p> <p style="text-align: center;">Reactor Panel:</p> <p style="text-align: center;">Tamara Smith, CEO, District of Columbia Primary Care Association</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Recognize the importance of addressing diversity, equity, and inclusion in their workplace.

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	<ul style="list-style-type: none"> • Use lessons learned from two learning collaboratives of health centers on diversity, equity and inclusion. • Have tools, resources, and strategies to consider when beginning to address diversity, equity, and inclusion in the workplace.
12:30pm – 1:30pm	BREAK (time to visit virtual vendor space)
1:30pm – 3:00pm	<p style="text-align: center;">HTuA1 - Education Session: Brave New World: Empowering and Transforming Health Centers to Grow Their Own (w/4 breakout sessions)</p> <p style="text-align: center;"><i>The health inequities and vulnerabilities exacerbated by the COVID-19 pandemic and coupled with historic unemployment rates and looming homelessness underscores the need for a health center workforce that is more prepared than ever to deliver high-quality, patient-centered, comprehensive care to an increasing number of medically underserved individuals with complex health conditions. Where will health centers find and recruit the workforce to serve this expanding need? How will they ensure that the proper training and education to address social determinants of health is implemented?</i></p> <p style="text-align: center;"><i>The recently funded Health Professions Education & Training (HP-ET) Initiative presents an opportunity to address the workforce needs of health centers well into the future. What roles should PCAs, HCCNs, and NTTAPs play to advance this initiative? Which workforce strategies support the workforce to meet the needs of the populations served by health centers? What resources are available and how can they be applied? How does your strategy fit into your organization’s recommitment to social and racial justice?</i></p> <p style="text-align: center;"><i>Join this discussion to examine and reflect upon how health centers can use a variety of resources to enhance their workforce strategies to grow toward a diverse workforce that is representative of the populations that they serve.</i></p> <p style="text-align: center;">Moderator: Gerrard Jolly, Director, Career Advancement Strategies, NACHC</p> <p style="text-align: center;">Speakers: LaShannon Spencer, CEO, Community Health Centers of Arkansas Alex Holladay, Education Coordinator, Community Health Centers of Arkansas Fred Rachman, MD, CEO, AllianceChicago</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Describe best practices for PCAs and HCCNs to support health centers’ readiness to engage in health professions training. • Identify resources to assist health centers’ development of workforce strategies.

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	<ul style="list-style-type: none"> • Know how to apply these resources to recruit, retain, and nurture a diverse workforce representative of the populations served.
	<p style="text-align: center;">HTuA1 - Breakout Sessions: Workforce (self-selected)</p> <p>Breakout: RTAT Facilitator: Amanda Schiessl, MPP, Project Director/Co-Principal Investigator, Community Health Center Inc./Weitzman Institute NACHC Staff Lead: Katja Kaepke</p> <p>Breakout: Education Health Center Guide Facilitator: Bruce Gray, Chief Executive Officer, NWRPCA NACHC Staff Lead: Pamela Ferguson</p> <p>Breakout: CWO Toolkit Facilitator: Michelle Fernandez, DSW, MSW, Senior Training Specialist, Association of Clinicians for the Underserved NACHC Staff Lead: Gerrard Jolly</p> <p>Breakout: Workforce Plans Facilitator: Nataly Diaz, Assistant Director, Workforce Development, California Primary Care Association NACHC Staff Lead: Don Weaver, MD</p>
3:00pm – 3:30pm	BREAK (time to visit virtual vendor space)
3:30pm – 5:00pm	<p style="text-align: center;">HGS4 - Plenary Session: HRSA / Bureau of Primary Health Care Update</p> <p style="text-align: center;"><i>Through the Health Center Program, the Bureau of Primary Health Care (BPHC) funds and supports health centers in underserved communities, providing access to high quality, family oriented, comprehensive primary and preventive health care for people who are low-income, uninsured or face other obstacles to receiving health care. Over its more than 55 year history, the Health Center Program has grown from two health centers to nearly 1,400 health centers, serving 1 in 11 people in the United States at approximately 13,000 sites in every U.S. state, the District of Columbia, Puerto Rico, the U.S. Virgin Islands, and the Pacific Basin. Throughout the pandemic, health centers have played an important role in providing testing and care for those affected by COVID-19, while continuing to provide quality primary health care services for the nation's underserved. This session will provide updates on BPHC's programmatic operations, overall strategic direction, and COVID-19 impacts and efforts.</i></p>

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	<p><i>Join this discussion to learn more about BPHC strategic directions, funding opportunities, and operational updates for FY 2021.</i></p> <p>Speakers:</p> <p>James Macrae, Associate Administrator, HRSA/BPHC Jennifer Joseph, Director, Office of Policy and Program Development Sue Lin, Deputy Office Director, Office of Quality Improvement Ernia Hughes, Director, Office of Northern Health Services Angela Powell, Director, Office of Southern Health Services</p> <p>Learning Objectives:</p> <ul style="list-style-type: none">• BPHC's strategic direction for FY 2021: Reaching for Excellence and Advancing Community Health (REACH)• Understand new BPHC's operational activities, including weekly surveys, progress reports, and site visits• Share and discuss HRSA/BPHC COVID-19 efforts and COVID-19 impacts on health centers and their patients
5:00pm – 5:15pm	Conference Wrap up