



Exhibitor & Sponsor PROSPECTUS



NATIONAL ASSOCIATION OF
COMMUNITY HEALTH CENTERS®



POLICY & ISSUES FORUM



Marriott Marquis • Washington, DC
Committee Meetings: February 4
Conference: February 5-8





Conference Overview

What's the Policy & Issues Forum (P&I)?

P&I is where more than 1,800 thought leaders and change makers converge on the nation's capital to address challenges and discover opportunities that lie ahead for Community Health Centers. This important conference features renowned speakers, education sessions, networking, advocacy workshops, Capitol Hill visits, and a dynamic expo showcasing top healthcare products and related services.



Community Health Centers provide comprehensive healthcare and more to 32.5 million people nationwide and generate \$85 billion in annual economic activity.

Why Exhibit?

- Kick off your 2025 Community Health Center marketing plans strong with **NACHC**'s first conference of the year!
- Tap into the tremendous purchasing power of Community Health Centers!
- Meet face to face to leverage existing relationships at Community Health Centers or find your next customer!

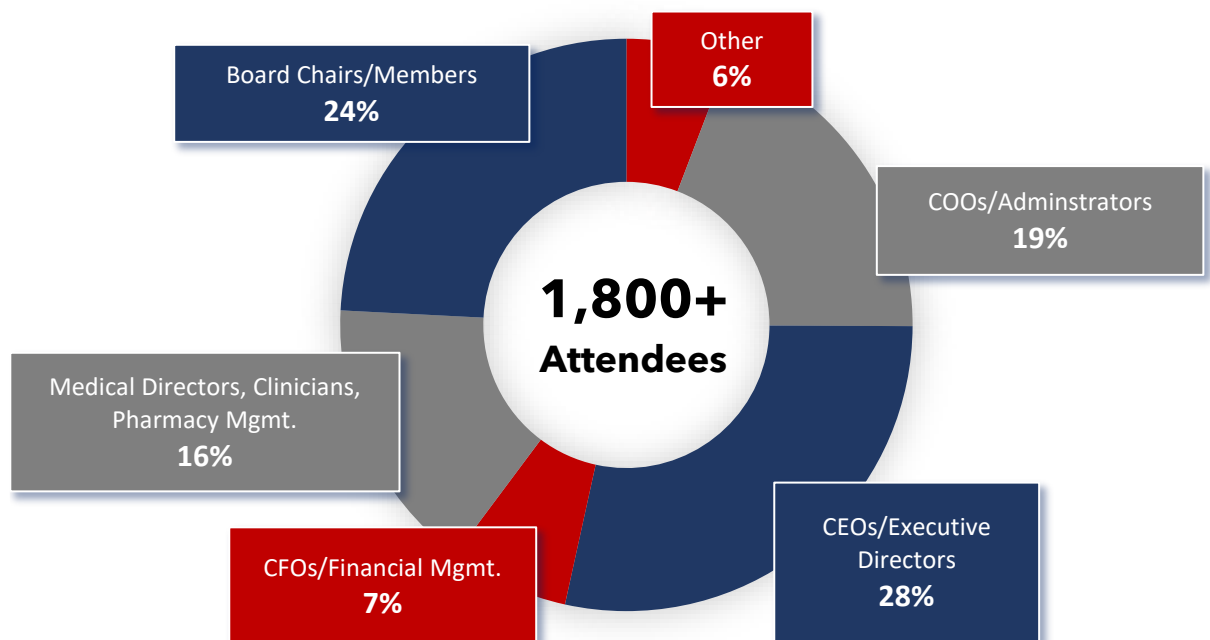




Exhibit Booth Options

Select your organization's category to determine your exhibit options:

Category 1	Government Agency or College/University
Category 2	Nonprofit Organization
Category 3	Commercial Business
Category 4	NACHC Corporate Member

Booth Size	Category 1	Category 2	Category 3	Category 4
8'x10'	\$3,000	\$4,500	\$6,000	\$4,500
8'x20'	N/A	\$9,000	\$12,000	\$9,000

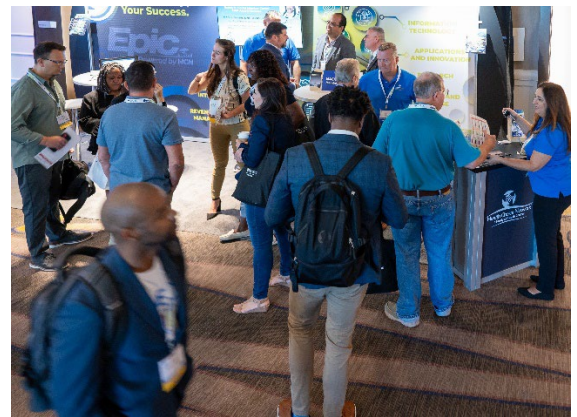
Exhibit Dates: February 6 & 7, 2025
[EXPO Floor Plan](#)

Exhibits

Exhibits Include (at no charge):

- Two (2) complimentary registration badges
Additional registration badges available for:
\$600 NACHC Members; \$750 Non-Members
- 6' skirted table, two (2) chairs, wastebasket
- Standard booth ID sign
- Carpeted hall (so no need to order carpet)
- Pre-registration attendee list for 1x use
- Complimentary Wi-Fi
- Your organization's profile listed in the conference mobile app

*8'x20's include double registrations, tables, chairs.



Headquarters Hotel
Marriott Marquis Washington, DC

Exhibit & Sponsorship Sales Open:
NACHC Members: September 16
Non-Members: September 23



Sponsorships

Sponsorship Options

Expand your visibility, promote your support for health centers, or drive traffic to your booth with a **Champion** or **Defender** conference sponsorship. All sponsorships include recognition at your booth, in the mobile app and attendee emails, and on the website, general session slideshows, and signage.

*NACHC Corporate Members receive a 10% discount.



Champion Sponsorships \$10,000+

- Tote Bag \$20,000
- Wi-Fi \$20,000
- InnovationEx \$15,000
- Mobile App \$15,000
- Charging Lounge \$12,000
- Hotel Keycard \$12,000
- 340B Day \$10,000
- CEO/CFO Leadership Institute Event \$10,000
- Headshot Studio \$10,000
- New CEO Roundtable \$10,000
- PCA & HCCN General Session \$10,000

- Champion Sponsorships also include:
- Two (2) conference registrations
 - Pre-registration list
 - Final registration list
 - Expo lead scanner (2 users)

Defender Sponsorships \$6,000- \$9,999

- Lanyard \$9,000
- Registration Area \$9,000
- Opening Reception \$7,000 (4 Available)
- Aisle Signs \$6,000
- Networking Breakfast \$6,000 (2 Available)
- Attendee Eblasts \$6,000

- Defender Sponsorships also include:
- One (1) conference registration
 - Pre-registration list





Sponsorship Descriptions - Champion

Champion Sponsorships \$10,000+

All Champion sponsorships also include:

- * Two (2) conference registrations
- * Pre-registration list and final registration list
- * Lead scanner for use during expo
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

Tote Bag **\$20,000**

(Exclusive)

Display your logo on the stylish reusable conference tote bag all attendees receive.

Wi-Fi **\$20,000**

(Exclusive)

Choose the password that attendees will use to log in to the conference Wi-Fi and design the artwork for the Wi-Fi login page.

InnovationEx **\$15,000**

(Exclusive)

Give welcome remarks on how your company advances health equity through technology to 150-200 change agents. Your logo will be included in promotions. You may also provide promotional items to place on tables at the event.

Mobile App **\$15,000**

(Exclusive)

Attendees will rely on the app for all conference info. Your splash page artwork will pop up when attendees view the app, and your banner ad will be front and center on the main dashboard.

Charging Lounge **\$12,000**

(Exclusive)

Connect with attendees in a lounge equipped with charging furniture and an exhibit table and chairs for you. Add your own touches to the lounge with your company swag and signage.

Hotel Keycard **\$12,000**

(Exclusive)

Sponsor the keycard, with your custom artwork, that attendees will use to access their hotel rooms an average of 3 to 5 times a day during P&I.

340B Day **\$10,000**

(Exclusive)

Give brief welcome remarks at the 340B Day education sessions. You may also provide promotional items to place on tables at the event.

CEO/CFO Leadership **\$10,000**

Institute Interest Event

(Exclusive)

Give brief welcome remarks to past and future participants in NACHC's CEO/CFO Leadership Institute program. You may also provide promotional items to place on tables at the event.

Headshot Studio **\$10,000**

(Exclusive)

Sponsor professional headshot photos for attendees in a "portrait studio" that includes an exhibit table for you. Your logo will also be featured on the "get your photos" cards.

New CEO Roundtable **\$10,000**

(Exclusive)

Give brief welcome remarks and network with this gathering of an estimated 50 new health center CEOs in their first five years of their leadership positions. You may also provide promotional items to place on tables at the event.

PCA & HCCN General Session **\$10,000**

(Exclusive)

Give brief welcome remarks on stage to 200+ PCA and HCCN leaders. This forum is designed to support the strategic planning of PCA's and HCCN's. You may also provide promotional items

Exhibit & Sponsorships Sales Open:
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Non-Members: September 23



Sponsorship Descriptions - Defender

Defender Sponsorships \$6,000-\$9,999

All Defender sponsorships also include:

- * One (1) conference registration
- * Pre-registration list
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

Lanyard \$9,000

(Exclusive)

With this sponsorship, your company logo will be worn around the necks of every conference attendee. Lanyards, which display the conference badges, become part of each attendee's wardrobe for the entire conference.



Registration Area \$9,000

(Exclusive)

Your custom artwork will to be featured on a jumbo 8'x8' floor decal in the registration area. You're welcome to send branded swag for us to place by the registration counters.



Opening Reception \$7,000

(4 Available)

Draw attendees to your booth by sponsoring the opening reception in the expo hall. One of the reception's featured food items will be served right from your booth. Your logo will be recognized on signage and cocktail napkins.

Aisle Signs \$6,000

(Exclusive)

Be seen everywhere in the EXPO Hall. Sponsor the large floor signs that help attendees navigate the EXPO Hall aisles. On these signs, your logo is prominently displayed on every aisle of the hall.



Networking Breakfast \$6,000

(2 Available)

Treat attendees to a complimentary continental breakfast in the expo hall. Your logo will be displayed on beverage cup sleeves, napkins, and signage.

Attendee Eblasts \$6,000

(Exclusive)

Sponsor the Know Before You Go and Daily Rundown emails. These emails go out to attendees before the conference and each morning of the conference. As the sponsor, you may provide banner ad artwork, with hyperlink, to be displayed at the top of these emails.

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Add-On Marketing Tools

Add-On Marketing Tools

*NACHC Corporate Members receive a 25% discount on mobile app ads.

Booth Topper

\$1,500 (per 8x10 space)

Extend the visibility of your booth across the show floor with a double-sided custom graphic attached to the top of your booth. This sign is approximately 9' wide and adds 1.5' of height to your booth.

Final Attendee Registration List

\$500

The attendee pre-registration list is provided exclusively to exhibitors and sponsors at no charge for 1x use. The final registration list is available for purchase for exhibitors and sponsors for 1x marketing use. The list includes name, title, org, address, and email of attendees who "opted in" to be included on marketing lists.

Lead Scanner

\$500 (2 user licenses)

Scan attendee badges with the conference mobile app's lead scanning function. Use your phone to easily capture key attendee contact information, take notes, and qualify leads. Lead data can be viewed on phones and exported at any time through the exhibitor portal. Each phone that will be scanning leads will require a unique user license. The first 2 user licenses are \$500. Additional licenses are \$100 each.

Mobile App Banner Ad

\$2,500

Design a custom banner ad for one of the pages of NACHC's conference mobile app. The mobile app is used for everything from finding session rooms to chatting with other attendees. (3 available)

Mobile App Push Notification Ad

\$2,500

Draw attention to your organization with a mobile app text alert that goes out to conference attendees during the conference. The mobile app is an essential tool that all attendees will need to use. (3 available)

Meter Board

\$2,500

Get noticed with a giant 8'x3' double-sided custom sign in a high-traffic conference area. Use this to draw attendees to your booth, promote a new offering, or show Community Health Centers your support.

NACHCopoly

\$500

NACHCopoly is NACHC's expo traffic driver for exhibitors. Your logo and booth number will be displayed on the NACHCopoly game card. Attendees visit participating exhibitors' booths to have their game cards stamped. Completed game cards are entered into a drawing that takes place at the end of the expo.



More Information

Exhibitor & Sponsor Terms & Conditions of the Agreement

Please review the Exhibitor & Sponsor [Terms & Conditions](#).

NACHC's Conference Code of Conduct

All attendees, speakers, exhibitors, sponsors, volunteers, and NACHC staff at our conferences are required to agree to the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing an harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, social events, exhibit or sponsorship materials, or social media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC. If you are being harassed, notice that someone else is being harassed, or have any concerns, please contact a member of the conference staff immediately.

NACHC's Principles for Engagement

NACHC's [Mission and Strategic Pillars](#) provide guidance on our values and priorities as an organization presenting a national health center movement. These [General Principles](#) anchor NACHC's engagement with corporations.

Additional NACHC Marketing Opportunities

Contact us at exhibits@nachc.com if you're interested in NACHC's four other [conferences](#), annual sponsorships, [National Health Center Week](#), [corporate membership](#), or [development partnerships](#).

