

Models of Care for Racial Health Equity Grant Opportunity

Funding Announcement: April 3, 2024
Application Due Date: April 24, 2024

Johnson & Johnson

**OUR RACE TO
HEALTH
EQUITY**

Models of Care for Health Equity Awards
Funded by Johnson & Johnson

Announcement Issuance Date: April 3, 2024
Application Deadline: April 24, 2024

Announcement Type: Notice of Grant Opportunity

Funding Objective: Enable community health centers to expand, strengthen, or enhance effective models of care (i.e., programs, services, structure of care delivery, clinical intervention, or provider training) that improve health outcomes for a target patient of color population.

Award Amount: There are 20 awards of \$50,000 available.

Eligible Organizations:

- a) Applicants must be a § 330 funded or look-alike health center organization.
- b) Applicants must have an active NACHC Organization Health Center Membership in good standing.
- c) Applicants must complete the application in its entirety, detailed below. An incomplete application may not be considered for an award.

NACHC Point of Contact: Please direct any questions regarding this opportunity to Megan Ward, Manager, Leadership Development at trainings@nachc.org.

Grant Funders

Funds for this grant award are provided by Johnson & Johnson which aspires to help eradicate racial and social injustice as a public health threat by eliminating health inequities for people of color. The National Association of Community Health Centers (NACHC) is the administrator of the grant program.

Award Amount

There are 20 awards of \$50,000 available.

Program Description

NACHC is pleased to announce the “Models of Care for Health Equity” award program. The funding program's objective is to enable community health centers to expand, strengthen, or enhance effective models of care (i.e., programs, services, structure of care delivery, clinical intervention, or provider training) that improve health outcomes for a target patient of color population. For the purposes of this award, patient of color is defined as race categorization of Asian, Native Hawaiian/Other Pacific Islander, Black/African American, American Indian/Alaska Native, more than one race and/or ethnicity categorization of Hispanic or Latino/a. Examples of models of care that could be awarded include (but are not limited to):

- A health center stratified its patient outcome data, found disparities in blood pressure control metrics for Black/African American adults among the patient population. Therefore, the health center launched an initiative focused on blood pressure control in this patient population and measured improvements over time. If selected, the funds from this grant could support additional outreach efforts for the initiative, purchase supplies to continue to serve participants, train additional staff on the initiative, or another acceptable use that sustains, enhances, or strengthens the program.
- A health center recognizes that agricultural workers employed in the health center's service area are not receiving primary healthcare services. To encourage agricultural workers and their families to receive care, the health center hired a community health worker (CHW) to conduct outreach at work sites and subsequently the health center has seen an increase in patients in this special population. If selected, the funds from this grant could support the salary of the CHW or an additional CHW, hire certified medical translators for provider visits, purchase equipment, or another use that removes barriers to primary care for agricultural workers and their families.

Required Reporting Metric

Awardees must submit a final report by December 15, 2024 (see Appendix I for details) including a report on the number of patients by race and ethnicity categories served by the model of care in 2024.

Required Activities

Awardees may be asked by NACHC to share their methods for improving patients of color health outcomes with a national audience. This may take the form of presenting at a NACHC conference, presenting on a webinar, or sharing the model of care for a written publication. Awardees may be asked by Johnson & Johnson to share information about their health center and the model of care for feature in Johnson & Johnson communications. As a condition of the award, awardees must make every reasonable effort to participate in at least one activity to share their model of care with NACHC and the NACHC audience and respond to all inquiries from Johnson & Johnson.

Awardees must prepare a local press release (template to be provided) to promote the grant award receipt.

Timeline

Application period opens: April 3, 2024

Application period closes: April 24, 2024

Notice of awards: On or around May 13, 2024

Final report due: December 15, 2024.

Allowable Use of Funds

Awardees must use award funds to expand, strengthen, or enhance a model of care that improves health outcomes for patients of color.

Eligible costs for grant dollars include:

- a) Purchased services including software and technology, clinical services (reference labs, dialysis etc.), and/or training services.
- b) Personnel costs
- c) Other direct costs
 - Supplies and materials
 - Meeting expenses (Grant dollars may be spent on food and non-alcoholic beverages for meetings. No more than 5% of the award can be used on food/non-alcoholic beverages.)
 - Other
- d) Indirect costs not to exceed 15% of the total award.

Ineligible costs for grant dollars include:

- a) Alcohol
- b) Employee bonuses

Receipt of Funds

Award recipients must submit an acceptance of award notice signed by the health center's CEO or Executive Director (or designee) within 10 business days of NACHC's transmittal of award notification. Funds will be dispersed via EFT upon NACHC's receipt of award acceptance.

Should the grantee fail to meet any of the requirements outlined above, grantees may be restricted from applying for another grant for at least one (1) year after reconciling the outstanding requirements (by either successful completion of outstanding requirements or forfeiting/returning the grant funding).

Application Submission

Applications must be received by 11:59 PM Eastern Time April 24, 2024. Please submit applications [online at NACHC's Qualtrics platform](#). Emailed or paper versions of applications will not be accepted. The application is reproduced below under "Application Requirements" for reference.

Application Requirements

- 1) Organizational name
- 2) If applicable, "Doing Business As"
- 3) HRSA BPHC UDS Number
- 4) Mailing address (no P.O. Boxes, please)
- 5) Primary contact for this application
 - First Name and Last Name
 - Title/Role
 - Phone (xxx-xxx-xxxx)
 - Email Address
- 6) Chief Executive Officer (CEO) or Executive Director
 - First Name and Last Name
 - Title/Role
 - Phone (xxx-xxx-xxxx)
 - Email Address
- 7) Please indicate the staffing FTEs that will contribute to the model of care in 2024 under the following categories:
 - Physician/Doctor
 - Nurses



- Midwives
 - Community Health Workers
 - Public Health/Medical Researchers
 - All other Administrative and Support Staff
 - Other
- 8) Please select the best description of your model of care:
- A specific intervention focused on a target population
 - Overall racial health equity capacity building (e.g., additional staff or tools, staff training or development, etc.)
 - Other
- 9) **Project Description.** Please describe the model of care (i.e., programs, services, structure of care delivery, clinical intervention, or provider training) that has improved health outcomes for patients of color. What types of services did patients receive and/or what was done to improve outcomes? Please include health data that demonstrates improved outcomes for the patients of color in the program or that received the model of care.
- 10) **Intended Use.** How will the health center use the award funds to sustain, expand, strengthen, or enhance the model of care?
- 11) **Impact.** What were the racial and ethnicity identities of patients served by the model of care in 2023? Please submit your answer [with this template](#). Please include the health center name in the file name.
- 12) **Future Impact.** How many patients of color do you anticipate will be served by the model of care in 2024?
- 13) **Patient Population.** In 2022, what percentage of your patient population identified as a person of color? How many total patients of color did your health center serve in 2022?
- 14) **Budget Worksheet.** Complete and upload the [budget worksheet](#). The budget worksheet must reflect the full cost of purchases supported by award funds. Please include the health center name in the file name.
- 15) **Budget Narrative.** Please provide a budget narrative that describes the costs covered by this grant as enumerated in the budget worksheet.

Evaluation Criteria

Program Description (70%)

- a) The applicant sufficiently describes the program, service, clinical intervention, structure of care delivery, or provider training.
- b) Applicant provides quantitative proof that the model of care is effective at improving health outcomes for people of color. Preference for models of care that have more than one year of quantitative evidence.



Intended Use (20%)

- a) The intended use of grant funds is sufficiently descriptive of anticipated work.
- b) The intended use of grant funds is compliant with allowable use of funds.

Budget Worksheet and Narrative (10%)

- c) The budget worksheet and narrative are sufficiently descriptive of anticipated costs.
- d) The budget worksheet and narrative are compliant with allowable use of funds.

Preference may be given to applicants that will serve more patients of color or who have a larger patient of color population. Awards may be distributed so that diverse patient populations are represented in awardees.

While NACHC Organizational Members from all US States and Territories are eligible for awards, it is anticipated up to half of the awarded grants (up to 10) will be provided to NACHC Organizational Members in the following states: California, Florida, Georgia, Indiana, Massachusetts, New Jersey, and Pennsylvania, Texas, and Puerto Rico.

Appendix I: Final Report Template

Models of Care final reports are due December 15, 2024. Final reports can be submitted via Qualtrics, a link will be provided at least one week in advance.

- 1) At the time of the final report, please identify the number of patients (categorized by race and ethnicity) who were served by the selected “model of care” program in 2024 [in this template](#).
- 2) What are successes in the implementation of the “model of care” program?
- 3) What are challenges or barriers in the implementation of the “model of care” program?