

Evaluation and Scoring Criteria

Each question will be scored on a scale of 1 (lowest) to 5 (highest).*

Section	Description	Related Project-Specific Application Questions	Weight
Understanding the Problem	Demonstrates clear intention and need for the innovation incubator as well as potential for impact. The application includes a clear patient population, health condition, geographic area, or other persona to reach. The application aligns with the innovation incubator objective. Demonstrates creativity and innovation with a new way of thinking, process, or approach and seeks to improve health and health equity.		35%
Impact and Community Engagement	Demonstrates an approach or experience with evaluating data, incorporating insights, and telling stories. Demonstrates experience with adaptation and flexibility in projects with clear and authentic participation of stakeholders, as well as ensuring project sustainability.		35%
Participation in the Incubator	The budget and intended use of the funds is reasonable and appropriate to the incubator objective. Clear reasons for participation and goals for the project. Demonstrates participation and an approach that is across functional areas and is multidisciplinary.		30%